

2021 Zhejiang Export Online Fair (Southeast Asia Station – Mechanical & Electrical Special Session)

The virtual expo and business matchmaking platform is being hosted by Zhejiang Provincial Department of Commerce and undertaken by Zhejiang Zhongzhe International Exhibition Business Co., Ltd.

Kuala Lumpur, Malaysia Nov 5, 2021 (IssueWire.com) - The pandemic has created an environment where businesses need to be innovative to meet the challenges of the new normal. In sync with this thought, Zhejiang Export Online Fair 2021 has announced a unique opportunity for stakeholders in the Mechanical & Electrical industry to meet and generate business via video conferencing. The Online Trade Fair on Mechanical and Electrical Products will be held from 03rd to 09th November 2021 and is targeted at buyers of Southeast Asia who are looking to source innovative products and accessories from key Chinese suppliers.

Supported by CREAT, the expo will see more than 50 top manufacturers from Zhejiang showcasing their latest range of Mechanical & Electrical Products for buyers. There will be innumerable options to choose from in the Mechanical & Electrical products industries.

This is an excellent platform to strengthen Mechanical & Electrical trade between Southeast Asia and China at a time when a business has hit a new low due to the restrictions on travel and transportation. The range of products has been selected keeping in mind the requirements of the Southeast Asia market.

During this matchmaking conference, the companies of both parties conducted comprehensive, true, and vivid online communication through short video communication, online negotiation, and other forms to shape the corporate brand image and increase the conversion rate of orders and the transaction rate.

All discussions amongst participants will take place online via the Zoom Video Conferencing platform.

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