2021 Zhejiang Export Online Fair-Poland and Ukraine Small Appliances & Householdings Items Session

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Kiev, Kyyiv Nov 23, 2021 (Issuewire.com) - Zhejiang Export Online Fair-Poland and Ukraine Small Appliances & Householdings Items Session, which is sponsored by the Department of Commerce of Zhejiang Province and undertaken by Samexpo Exhibition & Convention Holdings Co., Ltd, will be hosted online from November 22 to November 26. So far, half of the online fair has been held, and also have received a lot of good feedback from buyers and suppliers.

According to the China Household Appliances Association, the volume of exports remained at the best level in the same period of history, and the growth rate was the highest in nearly 10 years. China household goods industry main business income to achieve steady growth

So far, the online export fair has attracted a large number of small household appliances and household goods industries from Zhejiang foreign trade service-oriented enterprises, as well as Poland, Ukraine, professional procurement enterprises to participate. These enterprises may break through the geographical limitation by means of online live broadcast and 1-to-1 long-distance negotiation on the basis of off-line pairing in the early stage, help Zhejiang and Poland, Ukraine enterprises to carry out effective trade interaction, to open up accurate trading channels, to establish a new platform for cooperation. It is estimated that the Polish, Ukrainian export online trade fair turnover is expected to reach the US \$5 million.

The online export fair in Poland and Ukraine will help buyers and suppliers to build a bridge of good communication, and also help improve the trust foundation of business cooperation between the two sides, so as to promote the economic and trade exchanges between the two sides. Both buyers and suppliers will benefit from this online show.

Media Contact

CREAT

nafis.chinese@gmail.com

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