

Yagna iQ Named a Visionary in the Gartner Magic Quadrant 2021 for Configure, Price and Quote Application Suites

Texas, Plano, Oct 29, 2021 (IssueWire.com) - Yagna iQ Inc, a leading Texas-based multinational in CPQ and installed base sales acceleration platform, announced that it has been named a Visionary in the Gartner Magic Quadrant 2021 for Configure, Price and Quote Application Suites¹, published on October 21, 2021. Vendors in the report were evaluated based on the ability to execute and for completeness of vision.

According to the report, “configure, price and quote (CPQ) application suites enable sales organizations to streamline and optimize the creation of quotes and orders for complex, configurable products or services.”

Yagna iQ’s Configure Price & Quote (CPQ), Renewal Cloud and Cross-sell / Upsell (XSUS) Cloud product suites guide the channel partners through the product configurations, create automated quotes and provide Upsell / Cross-sell / Renewal recommendations.

We believe that placement in the Visionary quadrant reinforces our focus on building innovative excellence & broad offerings for our customers, Yagna iQ’s Configure Price & Quote (CPQ) has the functionality necessary to automate manual business processes to further reduce complexity in the sales cycle, said **Ram Rai**, CEO at Yagna iQ

“Yagna iQ’s Configure Price & Quote (CPQ) is designed keeping today’s cloud era in mind. Our digital ecosystem for vendors, resellers & distributors has helped our customers renovate their traditional sales processes. We believe that cloud technology in the sales ecosystem will continue to expand as businesses increasingly enjoy the benefits while accelerating their business with innovation & growth.” said **Manish Agrawal**, CTO at Yagna iQ

*Gartner, Magic Quadrant for Configure, Price and Quote Application Suites, Mark Lewis, Dayna Ford, 21 October 2021

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About Yagna iQ

Yagna iQ is an installed-base driven sales acceleration and CPQ platform. Yagna iQ utilizes multi-vendor historical sales transaction data and generates new Up-sell / Cross-sell / Renewal opportunities with the help of its analytics and machine learning capabilities. Yagna iQ’s world-class CPQ platform further helps to generate faster quotes and professional proposals. Yagna iQ solution is widely deployed and it has 20000+ business users in more than 150 countries. For more information,

visit <https://www.yagnaiq.com/>

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