## U.A.E Based CONSTA Group agrees to make a fresh purchase in India based COOP Cab.



United Arab Emirates, Dubai, Oct 20, 2021 (Issuewire.com) - Operating from Dubai, U.A.E, CONSTA Group, which has a noticeable presence with a number of different arms in which the company owns lucrative stakes in various markets around the world including China, United States, United Kingdom, Latin American markets owned by Mr. Madhu Bhandari, a Non-Resident Indian businessman who started a group company some few decades back. CONSTA is in the agreement with India based COOP CAB, which is registered in Delhi, with operational corporate headquarter in Surat, the western part of India.

The Group which is known for their advance solution systems in Digital platforms including Cellular Services, Integrated Digital Education Systems, Human Resources and number of other services which are in high demands in the current operating market, which is calculated to be the uprising demanded sectors which is estimated to shoot up after the current pandemic time.

COOP Cab on the other hand is an Indian Application based Cab service which is in the dynamic Indian market since 2018 and is growing its numbers fast in the B & C segmented Cities of India. This entity which is owned by Wheels & Wings Global Services Pvt. Ltd. is one remarkable brand that has grown into a large number of reachable corners of India in a very short time. The Application based Cab services isn't new in the market, why would CONSTA Group would engage in the sector which is already having number of players in it?

In simple detail to this explained by Mr. Madhu Bhandari "COOP Cab has a different dynamics,

which are not compared to any other existing players in the market and if you really look at the segment of this Application based transport market, you will notice that there are price surge which any user/customer would find difficult just because this is not something you pay higher when there's a demand and when there's a low demand you pay less; similarly, if you check the market of these Apps, you will notice there are issues linked with a number of issues in which other companies missed out and small towns & cities are facing these days. We are seeing potential in this sector as well as there are number of corners we will be working. There are a number of untouched pockets in the market that are yet to be discovered by others and COOP Cab is seeing unstoppable potentiality which are Tuk Tuk, Bike Taxi, Water Taxi and much more."

CONSTA Group confirms they're making a deal picking up a 30% Stake in the Indian firm which will strengthen the company traveling sector side where it's focusing to increase the market share.

"There's a significant growth being seen since the pandemic time in certain services where the users have started to focus more on Safety, Security & most important is hygiene. This is where the service Application based services are seeing massive growth which leads to breaking the boundaries to the aspects on what maximum an Application can offer to their users. The USP of the company is a low dependency on the 3rd party structures of an integrations & system. This means COOP Cab has more potential in a long run compared to other systems Worldwide. We've been working in a search of such product for a very long time and this is where our search ended."

It is yet uncleared from CONSTA side for how much the deal with COOP Cab struck but one thing looks pretty clear, the Application ride market in the coming few years will be reaching new heights.

Mr. Madhu Bhandari

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Source: Consta Group LLP.

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