

Sid Baliga Joins Vani, by Vyakta, A Fast Growing SaaS Based Skill Development StartUp

Sid Will Lead Operations and Delivery



Karnataka, Bengaluru, Oct 14, 2021 ([IssueWire.com](https://www.issuewire.com)) - Sid Baliga, an alumnus of MIT Manipal and IIM Kozhikode, has joined Vyakta Consulting as a Vice President to scale the fledgling tech-powered skill development startup. Sid has spent more than a decade in education and skill development donning multiple hats across Sales, Marketing, PR, Events, and Leadership Coaching, and brings some rich and diverse experience to the table. He is also a published author with several management papers and novels to his credit.

Skilling and re-skilling were a priority for businesses even in the pre-Covid world. However, this time, the disruption has been large enough for corporates to look at skilling quickly without incurring exorbitant costs. On one hand, there are highly academic-driven finite-learning digital models and on the other, we have one-to-one coaching options that are accessible to only a handful.

So, how does one move out of the boundaries of "academic content" and make the training workplace relevant, yet at scale?

Vyakta Consulting Services' Vani platform is a new-age, hyper-personalized, skill development platform that empowers learners to learn at their convenience, yet within a definite time frame. Although it is powered by tech, there are several touchpoints with human coaches, making it a formidable platform.

Sid's immediate challenges are to keep up the momentum, build sizeable teams, enhance learning experiences and steer the company on a hyper-growth path.

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