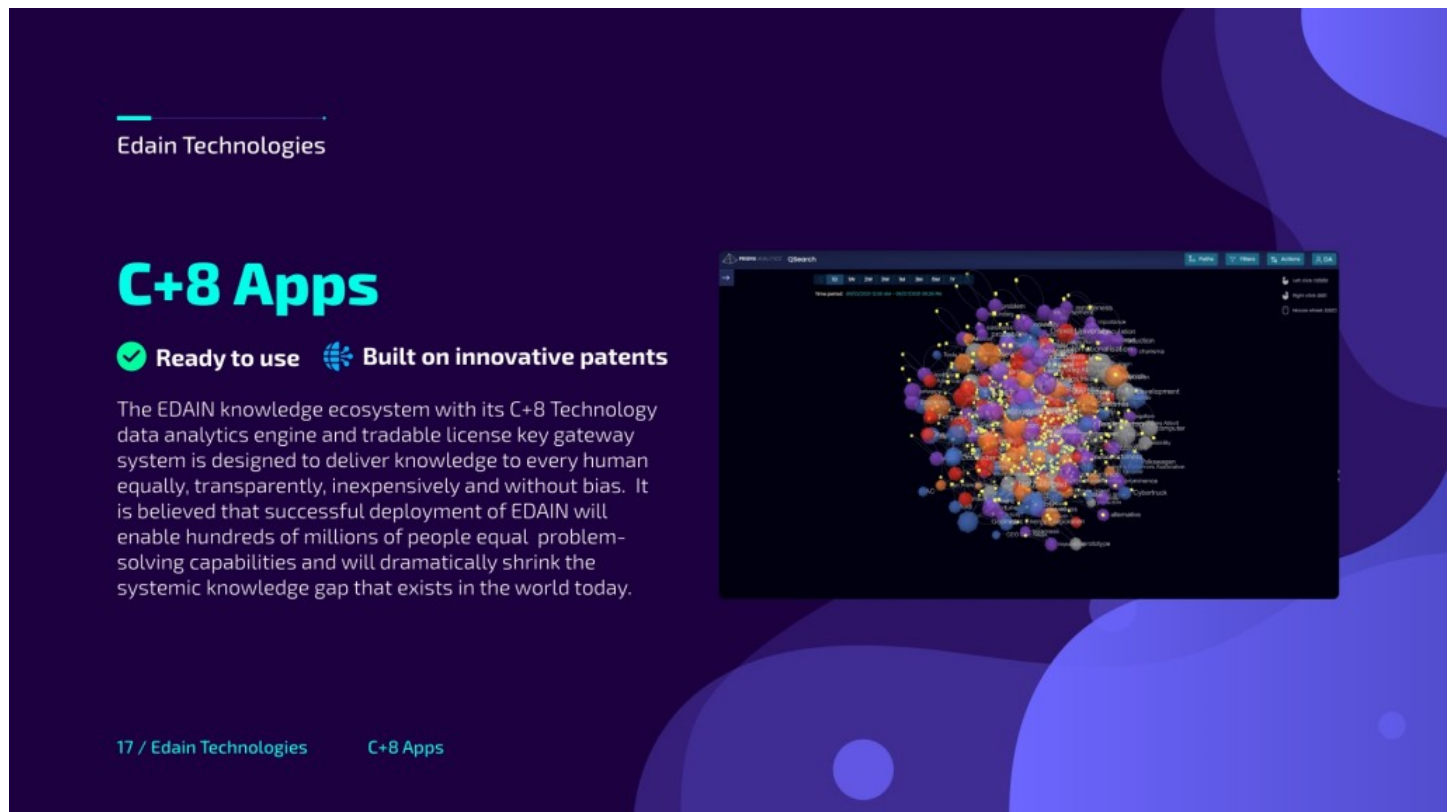


Prisma Analytics, Dell Technologies and CryptoDATA Tech launched the Edain tradable license keys

Prisma Analytics, Dell Technologies and CryptoDATA Tech hosted the online launch event for Edain, a new Tradable License Key (TLK). The event was streamed live on the Edain website and YouTube platform.



Munich, Grafing bei Munchen, Oct 4, 2021 ([Issuewire.com](https://www.issuewire.com)) - Prisma Analytics, Dell Technologies, and CryptoDATA Tech hosted the online launch event for Edain, a new Tradable License Key (TLK). The event was streamed live on the [Edain website](#) (still available on [Edain YouTube channel](#)) with the purpose of raising awareness around the product's capacity to transform unparsed data into actionable information for decision-makers.

Edain represents the quantification of data in a tangible form and the development of new knowledge industry, easily accessible to any user around the world.

The Tradable License Key (TLK) represents a measurement unit of knowledge with the purpose of creating value that can be capitalized through the tradable unit (EAI), providing user access to the knowledge generated by the C+8 platform. The innovative C+8 platform has been developed according to, and on the basis of, technological patents by Dr. Hardy F. Schloer.

Developed and powered by the partnership between Prisma Analytics, Dell Technologies, and CryptoDATA Tech, Edain is a tradable license key designed to provide access for every human to the revolutionary C+8 Technology®; a transformative AI environment based on big-data analytics tools.

Key speakers at the online event were represented by Adrian McDonald - President of Dell Technologies, Todd Lieb - Senior Director of Strategy and Programs, Dell Technologies, Prof. Dr. Hardy F. Schloer - Founder of the C+8 Technology, Ovidiu Toma - CEO of CryptoDATA, and also senior Prisma and CryptoDATA Tech representatives made appearances.

Adrian McDonald, President of Dell Technologies EMEA: *"It is the purpose of Dell Technologies to create technologies that drive human progress, surely, the most well-aligned of philosophies with Prisma Analytics and Edain. In the past three years, Dell Technologies has spent over fifteen billion dollars primarily on software development and the development of high-performance analytics, clearly well suited to the intentions of this project. We are focused on driving customers' needs to truly innovate with data, we're focused on their need to win in the digital age, their need to drive cyber resilience, and their need to change the nature of cost of bringing this new digital world to reality. Dell Technologies is committed to helping the world innovate with data through Edain."*

Dr. Hardy F. Schloer, Founder and CTO of Prisma Analytics GmbH: *"Sometimes you realize that everything you've done in your life, everything you built, everything you invented, or every problem you have solved was nothing but a journey to today, to this moment in time. Today we are announcing the creation of something that should have existed long ago."*

The Edain TLK represents the key to access C+8 Technology®, and implicitly, access to a vast central knowledge repository called the Knowledge Vault, designed to become the largest, most accessible knowledge source for every man, woman, and child. Through dynamically expanding library of knowledge apps utilizing the C+8 knowledge database, users will be able to research anything from social trends and geopolitics to risk identification, security threats, predictive modeling, and finding the proverbial 'needle in the haystack' for virtually any decision application, over time."

Ovidiu Toma, CEO of CryptoDATA Tech: *"We have developed Edain as a means to provide every human, anywhere in the world with freedom of choice. Edain facilitates access to a technology that transforms raw data into actionable knowledge in real-time and thus, users can make optimal knowledge-based decisions. The C+8 Technology provides humans a very powerful advantage in understanding the dynamics of the world around us and it can be easily accessed by anyone with Edain license keys."*

Edain launch speakers

Prisma Analytics GmbH:

- **Sebastian Pötzsch** - Chief Executive Officer of Prisma Analytics GmbH,
- **Hardy F. Schloer** - Founder and CTO of Prisma Analytics GmbH,
- **Adela Fofiu** - Lead Social Scientist, Prisma Analytics,
- **Heiner Pollert** - CEO and founder of Patentpool Group & Prisma Analytics GmbH.

CryptoDATA Tech

- **Ovidiu Toma** - Chief Executive Officer of CryptoDATA Tech,
- **Andrei Stănescu** - Technical Solution Architect at CryptoDATA Tech.

Dell Technologies

- **Adrian McDonald** – President Dell Technologies EMEA,
- **Todd Lieb** - Senior Director of Strategy and Programs, Dell Technologies,
- **Mark Mulvany** - Hybrid Cloud Lead, Dell Technologies EMEA.

About Prisma Analytics

Prisma Analytics GmbH combines big data analysis and artificial intelligence to create products that are tailored to closely fit the growing demands of high-level decision-makers.

The company has developed the C+8 data model, which continually processes Big Data of all types, and from any source, into a fully generalized, unsupervised self-organizing data environment, which maps a dynamic copy of the real world and its history into a multi-dimensional and causality-based knowledge network.

From a business model perspective, the technology acts as a platform that allows software developers to build a huge variety of applications upon it. The first app launched by Prisma Analytics is Decision Point, a unique predictive analytics solution that uses the C+8 data model's native forecasting capabilities (machine-generated intuition) for the analysis of stock price movements.

www.prisma-analytics.com

About CryptoDATA Tech

CryptoDATA Tech is a Romanian company that operates in the areas of cyber security, encrypted telecommunications, and artificial intelligence to provide IT solutions using Blockchain technology.

CryptoDATA has been an innovator in the global cyber security market and is known for developing the most powerful encryption protocol, Voice Over Blockchain Protocol® (VOBP), implemented in encrypted and secure devices developed in Romania.

www.cryptodata.com



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