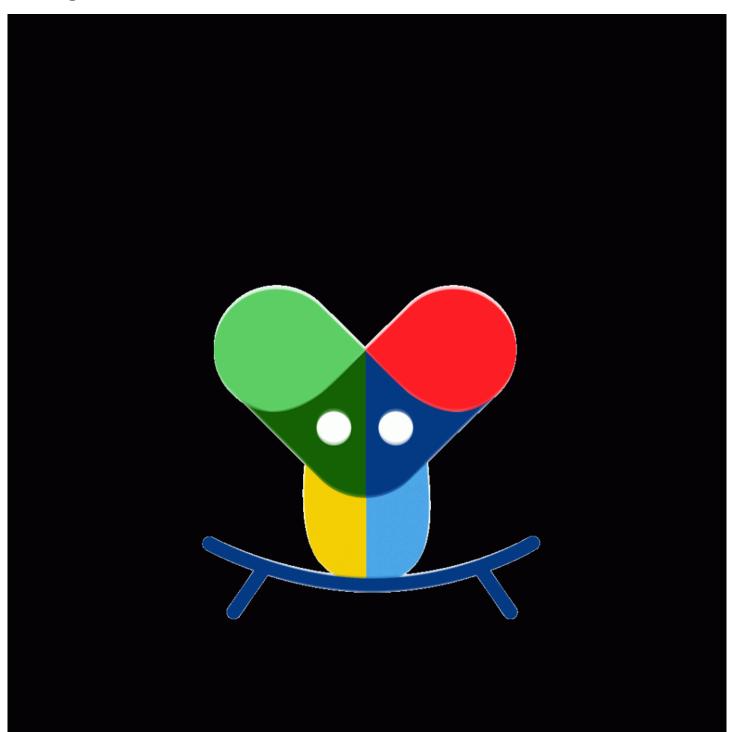
## Play cloud games via a web app or PC client

Play games online from the web app on any device or download BlueStacks X (Beta) on your PC and get started.



 $\textbf{England, London, Oct 1, 2021 (\underline{lssuewire.com})} \ - \ BlueStacks \ launches \ BlueStacks \ X, \ the \ world's \ first \ cloud-gaming \ service \ for \ mobile \ games$ 

BlueStacks X is free, live in 14 countries with 200+ games, available via the browser, native client/apps, and Discord bots

<u>BlueStacks Inc.</u>, a pioneer of Android gaming on PC and the world's leading mobile gaming platform, today announced the release of BlueStacks X (beta), the world's first cloud-based game streaming service for mobile games. BlueStacks X is available on Windows 10 and 11, Mac, iOS, Android, Chromebook, and Raspberry Pi. It is the only cloud gaming service on the market that offers free game streaming for mobile games across platforms and devices.

BlueStacks X (beta) is powered by hybrid cloud technology, built-in partnership with <a href="now.gg">now.gg</a>, BlueStacks' sister company. Hybrid cloud enables the cloud to offload parts of computing and graphics rendering to the endpoints, dramatically reducing the cloud costs and enabling users to enjoy a free service. This can be achieved both by using a native client and browsers capable of native graphics rendering. This technology works transparently and does not require any integration from game developers.

"BlueStacks App Player recently crossed 1 Billion lifetime downloads. BlueStacks X is a natural next step for us. Hybrid cloud is a big technological breakthrough which makes it economically viable to launch the service," said Rosen Sharma, CEO, BlueStacks Inc. "We are a trusted partner to top mobile game developers. There is a lot of excitement among them about BlueStacks X and some of the other innovations we have like deep Discord integration."

"These days all gamers practically live on Discord. Launching BlueStacks X as a Discord bot is so innovative and smart. We can literally just click a link and jump into a game. I can customize the service for my server, way cool," said Aevatrex (Jonathan Fermin), leading mobile gaming influencer.

BlueStacks X can be accessed via the mobile browser on iOS, Android, Windows 11, Mac, Chromebooks, and even some smart TVs. The BlueStacks X native client is available on Windows 11, Windows 10, and older versions of Windows. BlueStacks X can also be used by BlueStacks App Player users.

BlueStacks X (beta) already has over 200 games, and several new games are being added every week. The service has a great collection of RPG and Strategy games with other genres being added over time.

## **About BlueStacks**

BlueStacks is an award-winning mobile gaming platform adopted by over 1 Billion gamers in 100 countries and six continents around the world. In 2020 over 6 Billion gaming sessions of 70,000 different games were played on BlueStacks. In 2021 BlueStacks launched BlueStacks X (beta) the world's first

game streaming service for mobile games. BlueStacks has a global team of over 400 and is one of the most recognized tech brands in the industry. The world's top game developers leverage their platform to promote their games.

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