

Now Launching: NOIRANCA, A New Full-On Sustainable Accessories Brand



New York, New York City, Oct 7, 2021 ([Issuewire.com](https://www.issuewire.com)) - NOIRANCA makes its debut with uniquely designed handbags inspired by multifaceted women.

An exquisite portmanteau of noir and Bianca, the NOIRANCA brand embodies the aesthetics of contrast, juxtaposing the complexity of its audience. The brand works exclusively with eco-conscious, 360-degree sustainable materials and believes in full transparency in its practices.

The collection draws inspiration from legendary photographer Robert Mapplethorpe and the iconic women that collaborated with him.

With brown, dusty rose, olive, and blue iterations of five styles each bag is designed and named after one of these icons of culture, free expression, and individual empowerment:

Alice Neel, Amanda Leer, Grace Jones, Patti Smith, Debbie Harry

One-of-a-kind silhouettes (like the eye-shaped handbag ALICE) set NOIRANCA apart and instill a new dynamic. NOIRANCA works with a 50-year-old atelier housing 30 experienced local artisans striving for perfection in craftsmanship. Keeping production in a small town, NOIRANCA helps support the local economy, time-honored handcraftsmanship, and heritage.

Viewing earth as its culture, NOIRANCA endeavors to actualize sustainability. From supply chain to packaging, to the last mile, the brand takes into meticulous consideration practices that are never detrimental to nature and the environment. With bags crafted in supple vegan leather, NOIRANCA stands 100% against animal cruelty while advocating DMF-free vegan leather that is harmless to nature and the human body.

The debut collection is now available on [NOIRANCA.COM](https://www.noiranca.com).

IN BRIEF: NOIRANCA is a designer accessories brand that reimagines classic silhouettes. Driven by women's empowerment, free expression, diversity, and equality, a NOIRANCA piece manifests the complexity of its wearer. Founded in 2021, NOIRANCA thrives on the fundamental values of craftsmanship and sustainability by working with family ateliers and producing each piece with responsibly sourced vegan-leather and absolutely no compromise on quality.

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Source : NOIRANCA

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