

Local Online Business Directory. Get Your Phillip Island Business Seen

We are Phillip Island is the definitive online community for local businesses to advertise their services to both visitors and locals and is driven by a shop local mission.

Victoria, Melbourne, Oct 10, 2021 ([IssueWire.com](https://www.issuewire.com)) - Phillip Island is a scenic island home to a broad range of diverse businesses and a dynamic community of local residents and seasonal tourists. Judi is a local Islander passionate about the Shop Local, Buy Local drive to support local businesses. She has created a smart online directory to foster a greater sense of community with [We Are Phillip Island](https://wearephillipisland.com.au/).

The local directory features local businesses, community groups, farmers markets, trades, accommodation, schools, clubs, and not-for-profit organizations and news so locals and visitors can support their local businesses. Judi Pay is passionate about boosting local business and the online network is the go-to site for all things Phillip Island. Any Phillip Island business wanting increased business exposure is welcome to belong to the network. Business owners can easily sign up on the site and purchase a 12-month membership with a large featured advertisement promoting their business.

The site features an easy-to-use search bar where visitors can plug in keywords to search the site. Site visitors can also click on various pre-set categories such as parks and playgrounds and food and wine to search Phillip Island options within those categories. There is also a calendar of local events and a Phillip Island news section featuring current topics.

“As a resident of Phillip Island for the past few years, I wanted to find a way to share all of the unique and incredible businesses and organizations across Phillip Island with both the local community and our visitors,” said Judi Pay. “We Are Phillip Island was born out of this desire, celebrating the Phillip Island community and helping locals and tourists keep their money on the island.”

To search the directory or advertise a business on We are Phillip Island, visit <https://wearephillipisland.com.au/>.

For more information about We Are Phillip Island or media inquiries, please contact Judi Pay at info@wearephillipisland.com.au, or by phone – 0477 998 510

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