

Learnie Recognized for Mobile App Innovation in 2021 Mobile Breakthrough Awards Program

Productivity app of the Year



Utah, Park City, Oct 21, 2021 ([Issuewire.com](https://www.issuewire.com)) - Learnie Recognized for Mobile App Innovation in 2021 Mobile Breakthrough Awards Program

Annual Awards Recognizes Top Mobile Companies and Solutions Around the Globe

[Learnie](#), a community-driven microlearning platform bridging the digital divide by making learning accessible and approachable to all, has been named "Productivity App of the Year" in the fifth annual Mobile Breakthrough Awards. The program is conducted by [Mobile Breakthrough](#), a leading independent market intelligence organization that recognizes the top companies, technologies, and products in the global mobile market today.

Learnie's user-generated video app allows for the creation and sharing of engaging microlearning courses. These courses are made of 30-second microlearning "bursts," broken up by "cognitive breaks," or, little quiz questions to further enhance retention of the content. With Learnie, users can share their expertise in private, organizational cohorts with students, staff, peers, or teams in non-profits, corporate sectors, trades, and organizations.

"Our mission is to democratize and decentralize learning. We think Learnie is the perfect fit for the modern, distracted learner who is always on the move," says Learnie co-Founder and Board member, Pete Mastin. "We're honored and thrilled to be recognized by Mobile Breakthrough for being an app that fuels productivity in one's life. In today's competitive digital world, being successful means being a lifelong learner, at work, at home, on the move. We want to give everyone the opportunity to consume, create and learn together...leaving no one behind."

The mission of the annual Mobile Breakthrough Awards is to honor excellence and recognize the innovation, hard work, and success in a range of mobile and wireless technology categories, including Cloud Computing, Mobile Management, Wireless and Broadband, Mobile Analytics, IoT, and Smart City and many more. All nominations were evaluated by an independent panel of experts within the wireless industry.

“Education is modernizing to adjust for the fact that currently only 10% of learning actually derives itself from traditional learning environments,” stated James Johnson, managing director, Mobile Breakthrough. “Learnie’s technology is not only more appealing to modern learners but is proven to drive greater retention of content. With a solution designed specifically for the modern learner, companies, organizations - and especially individuals - can benefit from the productivity options and incentives that Learnie has to offer.”

Learnie is redefining how people learn together. It delivers on-demand microlearning content that hones critical thinking capability and helps modern learners maximize their human potential. In the coming months, Learnie will break ground on its revenue-generating content marketplace, further allowing content creators to “Share Their Knowledge & Earn Their Share” in the process.

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About Learnie

As a Public Benefit Corporation (PBC) and soon-to-be pending B Corp, “Learnie For Everyone” bridges the digital divide by making community learning available to all free of charge in the app stores. “Learnie Enterprise” brings private User-Generated Microlearning to businesses and organizations to capture the power of their communities and make learning easier, faster, and more cost-effective. Find out more at <https://mylearnie.com>. Learnie is currently conducting a community-based fundraiser with fellow PBC, Wefunder. To learn more, visit: <https://wefunder.com/learn.2>

About Mobile Breakthrough

Part of [Tech Breakthrough](#), a leading market intelligence and recognition platform for global technology innovation and leadership, the Mobile Breakthrough Awards program is devoted to honoring excellence in mobile and wireless technology companies, products, and people. The Mobile Breakthrough Awards provide a platform for public recognition around the achievements of breakthrough mobile companies and products in categories including Cloud Computing, Mobile Management and Security, Wireless and Broadband, Mobile Analytics, IoT and Smart City technology, WLAN, WiFi, and more. For more information visit MobileBreakthroughAwards.com.

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