

Kitty Up Puts Function Into Cat Treats

WHAT'S IN THE PACKAGE?



California, Los Angeles, Oct 6, 2021 ([Issuewire.com](https://www.issuewire.com)) - Kitty Up, a startup cat treat brand, launched their first product Kitty Up Functional Cat Treat - Tuna Purée Recipe. Packed with multivitamins, minerals, and amino acids such as L-lysine & taurine, Kitty Up combines excellent taste with functional ingredients that serve a purpose to benefit our feline friends.

"Kitty Up bridges the gap between cat treats and cat vitamins," said Stacey Rhee, the founder and C.E.O. "We weren't satisfied with the run of the mill junk food treats for our foster cats and kittens and

knew that we could do much better to serve our feline friends.”

Kitty Up, made with real tuna, carrots, broccoli, green tea, multivitamins, minerals, and amino acids such as l-lysine and taurine, takes the junk out of cat treats and focuses on function and health. 92% of the product is moisture and real tuna, as cats must have enough hydration to be healthy. Stacey firmly believes in 100% ingredient transparency and decided to list the amount of each ingredient put into each tube of the purée treat on the website. A second flavor, chicken, will launch in 2021, with other flavors to follow.

Kitty Up, founded at the height of the pandemic in July 2020 and headquartered in Los Angeles, CA, is excited to bring innovative, functional cat products to the cat-loving public.

**REAL TUNA
CARROTS, BROCCOLI,
GREEN TEA, VITAMINS
AND MINERALS**

Biotin
Assists with thicker
shinier coat

Taurine
Help boost
physical and
mental well-being

L-Lysine
Better immune
system function

Green Tea
Age fighting
antioxidants

**THE KEY DIFFERENCES
BETWEEN**

KittyUp

- ✓ Real Tuna
- ✓ Real Whole Food Ingredients
- ✓ All Natural Minerals and Vitamins
- ✓ Lysine and Taurine Amino Acids
- ✓ Grain Free

OTHER BRANDS

- ✗ Fake Imitation Fish
- ✗ Artificial Ingredients and Binders
- ✗ Low Grade Minerals and Vitamins
- ✗ No Amino Acids
- ✗ Filled with Low Quality Grains

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Source : Kitty up

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