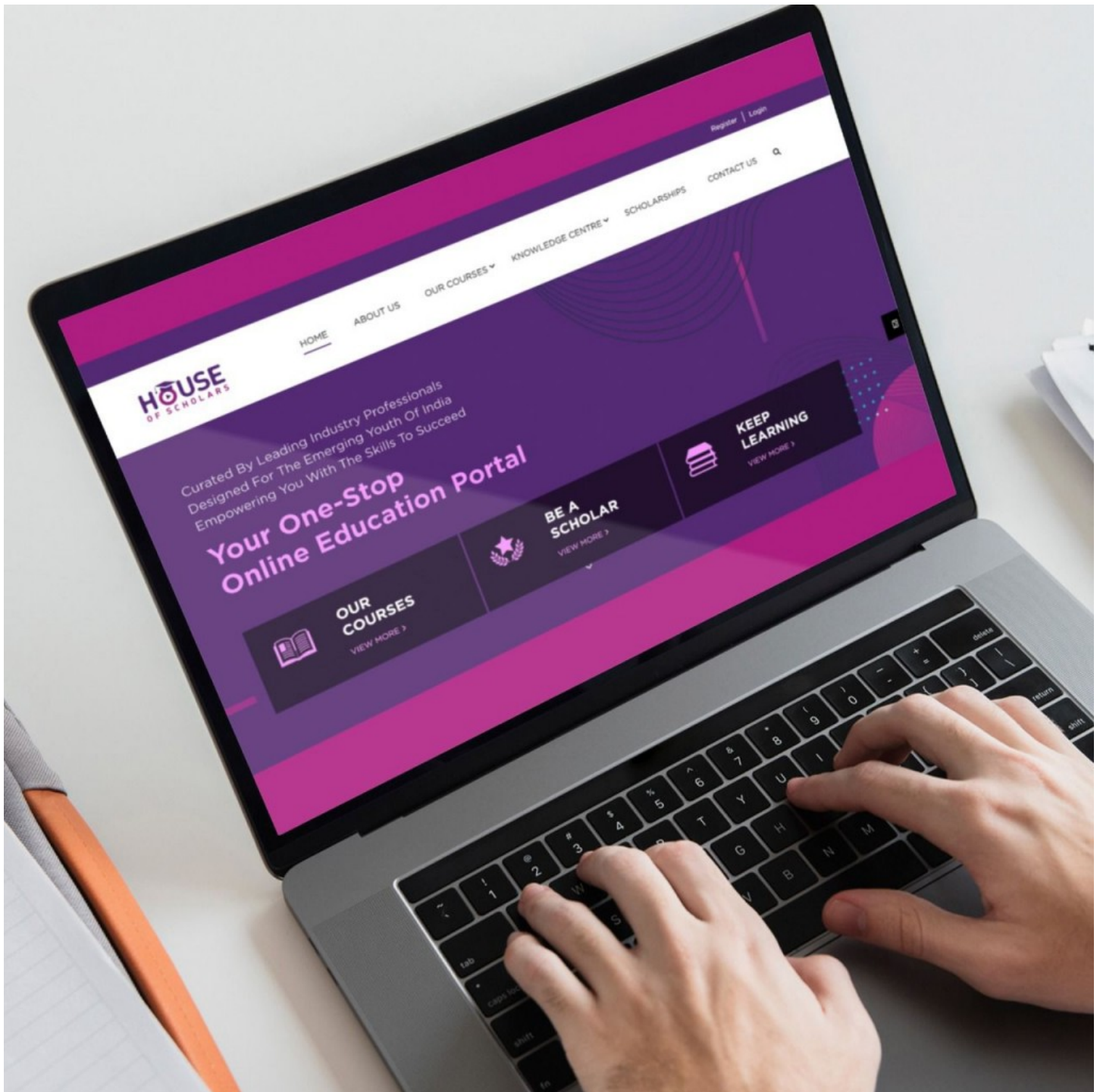


House of Scholars- Your One-Stop Online Education Portal



Maharashtra, Mumbai, Oct 8, 2021 ([Issuewire.com](https://www.issuewire.com)) - With an enterprising spirit to create opportunities for the emerging Youth of the country, we started [House of Scholars](https://www.houseofscholars.com), an Online Learning Platform, that was established in October 2020 to make education more accessible and comprehensible. Having observed and analysed the challenges a student faces while learning online, we aimed to create a one-stop solution for digital learning by meticulously putting together unique courses and structures. With our courses, we want to cater to the affinities and comfort of the students, alongside making them industry-ready. This is what gives us an edge over others.

We launched our courses with a motto to Educate, Empower and Excel and truly believe that the power of education can only be realized if it's used to empower others. We want to impart knowledge that not only helps students upskill themselves as professionals in a fun way, but also offers value to them for the time they invest to imbibe it. When we market our courses saying that we want to make our students "industry-ready", we quite literally mean that we want to equip our students with the ability to excel in practical situations too. Be it facing technical and strategic questions in interviews, or tackling technical challenges at work, our courses should help them prepare for these situations. This is why our courses are professionally scripted, visualised, and animated by industry wizards to keep the courses fast-paced, binge-worthy, and industry-relevant.

We, at House of Scholars, currently offer the "[Fundamentals of Digital Marketing](#)", which is an online digital marketing course that aims at laying a solid foundation for anyone who is keen to set foot in this booming industry. Unlike most other courses that jump right into execution, we've focused on the foundational aspects which will enable the students to develop a more strategic perspective before diving right into executing campaigns. What's more enticing is that the sessions are bite-sized and self-paced. We really wanted the students to get the feel of watching something entertaining, like a TV series, but also gain valuable knowledge from it. Additionally, we also offer our students mentorship from industry professionals. These are passionate, talented individuals who are currently a part of the digital industry and are the best guides when it comes to helping students understand what to expect, how they can grow, what they should avoid, and so on. We sincerely want to ensure that not only do our students get the best in terms of knowledge out of these courses but also have an idea of the actual on-ground realities and being able to navigate them with the help of our mentors.

Apart from designing unique and binge-worthy courses, what gives us immense pleasure is empowering the budding youngsters by guiding them through various steps while they set up their careers. We believe that as long as individuals have the zeal to imbibe and learn, and the talent and hunger to grow exponentially, we shall firmly be by their side in their journey to kick start their career and even beyond. This is why we offer "[The Job Seeker's Guide](#)", an online course compiled by four industry leaders that cover all tips & tricks for freshers with regards to building a resume, developing soft skills & even preparing them for interviews. Staying true to our motto, we offer this course to our students for FREE to encourage students to learn and excel.

As to why our courses are appealing? We have partnered with professional scriptwriters, video animators, and designers to create highly engaging video content keeping in mind today's online consumption pattern. Students are not going to simply find a monotonous, old-school course with a tutor giving presentations to the camera. Instead, we've created appealing visuals to make learning fun, easy and enjoyable. Apart from that, we also offer reading material with every video that has important links for the students to explore more similar concepts.

When we talk about the fundamental pillars of our courses, the most important one has to be 'Empower'. We, at HOS, believe that where there is a will, there is a way. This is why we also offer unique scholarship opportunities both before and after the course to lay pathways for motivated and talented students to facilitate their journey towards success. Students can apply to our scholarship by submitting a Statement of Purpose on the website showcasing their zeal to obtain it. We select 3 scholars every month and the scholarship offers them the opportunity to take the Digital Marketing course for free. Additionally, our top-performing students also have an opportunity where we also offer post-course scholarships to 3 students who score 100% in the Digital Marketing course quizzes. These incentives not only keep students engaged, motivated, and charged-up, but also help them access opportunities they deserve.

“The true power of education is only realised when it is used to empower others.” says our Chief Scholar and Founder [Raveena Udasi Mathew](#), an award-winning digital marketer with nearly a decade of professional experience in the industry.

Our goal is to be ‘students favourites’ by offering them what they love the most! Currently, we aim to market our courses to students, freshers, or even working professionals who want to explore career paths in Digital Marketing, but we’re not going to stop at that. Our content is hot out of the oven and we aim to offer it to absolutely anyone who has the enthusiasm and urge to learn and utilize it. Depending on the response for current courses, we shall continue creating highly engaging and entertaining courses across different verticals. We not only want to be remembered as a brand that provides quality and novel products but also as a brand that empathises and takes care of its customers by providing adequate mentorship and opportunities for the future.

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