

# Creative Destruction Lab (CDL) and Beyond Builders expand their partnership to measure the impacts of Climate Stream

An assessment methodology to assess, measure, and enhance impacts has been developed and deployed for the new 2021/22 program year that started on October 12th with HEC Paris; an indicator dashboard will be tested during the year.

**France, Paris, Oct 14, 2021** ([Issuewire.com](https://www.issuewire.com)) - [Creative Destruction Lab](#), a non-profit organization originating in Toronto, that delivers an objectives-based program for massively scalable, seed-stage, science- and technology-based companies and [Beyond Builders](#), the consulting branch of the Beyond Ecosystem that measures and values positive impacts for organisations of all sizes, announce the second stage of their partnership.

CDL recognises the challenge of climate change as an undeniably urgent global issue and in April 2020 announced the launch of CDL Climate: “a new stream that will coordinate entrepreneurs, scientists, mentors, and investors in a structured process to increase the probability of success for high impact and scalable solutions to help preserve and protect the natural world”. The CDL Climate Stream was initiated to operate from [CDL-Paris](#) (HEC Paris), CDL-Vancouver (UBC Sauder School of Business), and this year, also from CDL-Oxford (Saïd Business School).

With positive societal impact at the core of CDL’s purpose, substantiating and measuring the impact of the ventures on climate change, go hand in hand with the expected equity value creation.

Beyond Builders has developed a distinctive framework to support CDL in selecting ventures and in evaluating the appropriateness and degree of their positive impact on climate change once their activities are rolled out.

During the first cohort of the Climate stream in Paris, mentors, entrepreneurs, and advisors have worked with Beyond Builders to forge the foundations of an impact framework grounded in informed and quantifiable selecting of projects; where energy and resources are directed towards activities with clearly beneficial outcomes, offering high impact and scalable solutions towards preserving and protecting the natural world.

Following Beyond Builders’ methodology (BIMM) and project classification framework ([Beyond 5R](#)), the screening design has been enhanced and new education modules have been developed. The next stage of the partnership includes identifying the most significant and effective indicators for assessing the global impacts of CDL’s ventures. The partnership leverages Beyond Builders’ expertise in supporting investment funds to align financial performance with impact, in combination with academic works, database, and knowledge of the Beyond Ecosystem®.

“Partnering with an organization such as CDL is of prime importance for Beyond Builders as we are focused on implementing solutions and advancing with organisations to redirect their efforts to focus on positive outcomes and impacts. This partnership is significantly meaningful for Beyond Builders in the race against time to build solutions that, beyond arresting damage to, instead of improving our natural environment and collective well-being; equity value creation performance, which CDL excels at, can be a powerful advantage in amplifying climate change turnarounds. We’re inspired by this opportunity to strengthen our collaboration with CDL, collaborate on ventures measuring their impact and raise funds more efficiently. It is a crucial first step and we are excited for the possibilities that lie ahead.” Said Arnaud Blandin and Julien Venturini founders of Beyond Builders.

“The approach taken by Beyond Builders based on collective intelligence, science-based data fits our model. Building a dashboard to assess the climate impact of our cohorts is very important and we are thrilled to pilot the approach with CDL-Paris,” said Rachel Harris, Director of Engagement.

### **About CDL:**

Creative Destruction Lab (CDL) is a nonprofit organisation that delivers an objectives-based program for massively scalable, seed-stage, science- and technology-based companies. Its nine-month program allows founders to learn from experienced entrepreneurs, increasing their likelihood of success. Founded in 2012 by Professor Ajay Agrawal at the University of Toronto’s Rotman School of Management, the program has expanded to ten sites across four countries: Oxford (Saïd Business School, University of Oxford), Paris (HEC Paris), Atlanta (Scheller College of Business, Georgia Institute of Technology), Madison (Wisconsin School of Business, University of Wisconsin-Madison), Seattle (the University of Washington, Foster School of Business), Vancouver (Sauder School of Business, University of British Columbia), Montreal (HEC Montréal), Calgary (Haskayne School of Business, University of Calgary), and Halifax (Rowe School of Business, Dalhousie University).

### **About Beyond Builders:**

Beyond Builders is a consulting firm measuring and valuing impacts. By identifying existing gaps in business models, it realigns activities to create positive social and environmental impacts alongside profits, by providing tools to measure and manage their effects. Beyond Builders® is the consulting branch of the Beyond Ecosystem® aiming at reconciling human activities with their vital environment. For more information [contact@beyond.builders](mailto:contact@beyond.builders).

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