

Chaii Seth- India's Fastest Growing Tea Franchise mark its name in prestigious Go Global Awards.

The prestigious award is given by International Trade Council



Delhi, New Delhi, Oct 19, 2021 (Issuewire.com) - Established in 1954, the international trade council is one of the world's largest non-profit peak body chambers of commerce. The international trade council represents 76 government exports agencies, 418 national and industry vertical chambers of commerce, and approximately 29,000 corporations spanning 179 companies.

[Chaii Seth](#), the DPIIT approved startup by the Government of India ranks amongst the top placer in the Tourism and Hospitality domain.

Chaii Seth is a concept founded by Mr. Arpit Raj that seems to be commonplace to hang out amongst

the youths. Chaai Seth is into franchising mode and offers 25+ varieties of tea and fast food with quality, affordable and hygienic menus to its end-to-end customers.

Based in New Delhi; the capital city of India, Chaai Seth offers a PAN India franchise with a starting budget of INR 6 lacs.

This year's awards were presented by the Go Global Judging Panel consisting of:

Dr. Abdallah Nassereddine, Economic Attaché, Embassy of Lebanon in the United States of America

Antonette Vasquez Constantino, Provincial Administrator, Government of Bulacan. Philippines

Dejan Pavleski, Director of Invest North Macedonia. North Macedonia

Edik Harutyunyan, Manager of Investment Promotion and Foreign Relations at Enterprise Armenia.

Elena Gallego Cañabate, Head of Foreign Direct Investment Unit, Agency of Innovation and Development of Andalucia, Spain

Godinho Alves, Economic Counselor of the Republic of Mozambique to the United States of America

James York, Director of US Business & Innovation at Enterprise Estonia.

Maria Alejandra Henriquez Suarez, Head of Inbound Investments at Probarranquilla. Colombia

Maria Zammit Micallef, Manager, Investment Promotion at Malta Enterprise.

Maris Prii, Director of Business Development and FDI in the USA, Estonian Investment Agency. Enterprise Estonia

Matej Zahradnik, Director of East Coast Operations at Czech Invest.

Oliver Rätsep, Head of Global Business Development at Enterprise Estonia.

Ranjani Rangan, the ITC Chairperson for southeast Asia who is also the Executive Director, Changi Travel Services; and Managing Director of Olimea Advisory in Singapore.

Sirpa Tsimal, Director Investment Promotion at Switzerland Global Enterprise

Zhandos Temirgali, Managing Director of Investment Promotion and Marketing Division, "KAZAKH INVEST" National Company JSC.

"We feel blessed to be on the list of the prestigious Go Global Awards 2021. Many Congratulations to all the stakeholders, employees, franchisees, and esteemed upcoming franchise of all our chaai Seth and Bractburd outlets" said Arpit, the co-founder in a telephonic interview.

Chaai Seth is a brand by Bractburd Food and Beverage Private Limited that has established its strong roots in the Indian food and beverage franchise. The brand has many upcoming sub-brands too in nearby future.

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Source : Chaai Seth

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