

## **Brantley Dunaway's Creativeness helped him to turn into a Leader**



**Georgia, Atlanta, Oct 5, 2021 ([IssueWire.com](http://IssueWire.com))** - In the present day fast-growing market, creativity is unquestionably one of the most preferred leadership skills. In fact, creativity is at the core of business innovation, which itself is the engine of development. Creativity results in relevance, progress, and hence prosperity. [Brantley Dunaway](#) says the famous business leaders have had one thing in common, and that can be a limitless creative streak. It in fact takes creativity to lead!

Creative leadership in a company introduces several advantages. These four are the most significant ones:

- Achieving goals and growth
- Promoting a positive workplace mentality
- Finding unlikely perspectives
- New types of problem-solving

As their companies expand, a lot of leaders have to wear many hats at once. The following tips should help hold onto creativity as a leader of a busy, flourishing place of work:

- One of the most effective steps towards preserving creative leadership skills is sustained learning. Fortunately, there are several educational resources out there, ranging from complete courses to simple online articles. But, creative leaders must also look to people with experience in leadership and management in general. Such individuals can offer invaluable knowledge that will help a person become a better creative leader.
- Meditating, exercising, and being outdoors can help reflect on what put a person into position in the first place - the creative vision. Activities that quiet the mind offers much-needed clarity outside busy working days, and help with maintaining a healthy work-life balance.
- By offering their insights into everyday problem solving and decision making, a team can become an extension to its creative leader easily.
- Offering employees some decision-making power and autonomy will make them creative, as well. Not only will this improve your own creativity, but also offer more time to focus on other goals, ideas, and projects.
- It is no wonder that more and more executives are seeing creative leadership as the best approach to team management.

This is why [Brantley Dunaway](#) says that creative thinking can and will turn you into a better, more competent, and more appreciated leader. And it comes with a couple of bonuses, as well - such as problem-solving and accelerated decision-making.



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