

Aromaray Introduces the Latest Fragrance Diffusers for Homes & Offices in Israel that is Helping it Earn Big Revenue

The leader in fragrance & scent dispensing systems is now introducing some premium-quality scent diffusers in the market that is bolstering its presence in the local market, especially in Tel Aviv.

Aromaray

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Hamerkaz, Rishon LeZiyon, Oct 19, 2021 ([IssueWire.com](https://www.IssueWire.com)) - In the last couple of months, Aromaray has introduced some new products into the local Israeli market, especially in the area of scent & fragrance diffusers and allied accessories. This has helped this company secure the top position in the scent diffusing systems industry, here in Israel. Of late, it has also won some international contracts from clients in western Europe and in the UK. In just one month, it has clocked a revenue figure close to \$50,000 USD which is a commendable amount in these tough times. According to the Director & Co-Founder of Aromaray, the company plans to double its investments in the coming years in new plant infrastructure and marketing, apart from setting an ambitious target of achieving the \$250,000 mark for the next fiscal year. If the present trend continues, the company management is quite hopeful of successfully achieving the target.

If insider sources are to be believed, Aromaray is planning to launch a wide variety of latest scent & fragrance diffusers for residences and commercial spaces in the days to come. This would help it beat all competition posed by local players, mostly based out of Tel Aviv and Haifa. Talking to media persons and other stakeholders, the Managing Partner shed light on how Poland to tread the path for becoming the #1 distributor of [scent diffuser for home and office in Israel](#) in the coming days, by outsmarting all competition. As business and market are slowly picking up, with the opening of hotels, restaurants, cafeterias, gymnasiums, amusement parks, movie theatres, and corporate offices across this country, Aromaray wants to start afresh and look for potential prospects. This would be achieved through an aggressive online marketing policy, apart from brand promotion.

In a recent statement made by the Director of Aromaray, he clearly pointed out that the sole focus would now be on delivering quality products to residential and commercial clients. This would be done by introducing some of the international-quality scent diffusers, fragrance dispensers, hand sanitizers, and fragrance sprays in Israel. The top management is quite hopeful of becoming one of the leading distributors of electric fragrance diffusers in Israel by the end of this year. Such diffusing systems would work effectively in an area as small as 80 square meters to as large as 750 square meters. Then, it also plans to launch hi-tech centralized scent diffusing systems for large commercial clients like hotel chains and corporate offices. In this way, the company plans to build up upon its revenue and profit margins in the coming days. Let's see how well Aromaray is able to achieve its objectives.

About Aromaray

Aromaray is a manufacturer of scent & fragrance diffusers in Israel since 2005. It caters to the needs of both residential and commercial customers. It is into manufacturing electric scent diffusers and fragrance distribution systems that have non-toxic, non-allergen & non-carcinogen properties.



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