

Arch Grants Awards Sustainable Protein Company Mighty Cricket \$50k Equity-Free

Midwest Embraces Mighty Cricket's Novel, Sustainable Protein



Missouri, St. Louis, Oct 8, 2021 ([IssueWire.com](https://www.issuewire.com)) - Sustainable protein startup Mighty Cricket received a mighty boost from Arch Grants, receiving \$50,000 equity-free to fuel the business. The company competed with hundreds of others for a grant and was one of thirty-five to be chosen.

The St. Louis community has supported Mighty Cricket before, most notably through the 2019 Cricket Challenge when Mighty Cricket was featured on 50 restaurant and cafe menus across St. Louis. Winning an Arch Grant was another stamp of approval for the company.

"We are thrilled to receive this level of acceptance here in the midwest," said Sarah Schlafly, CEO of Mighty Cricket. "Historically the heartland has lagged behind the east and west coasts in terms of food trends. Here is our chance to lead the nation and the world with food options that are better for ourselves and the planet."

Mighty Cricket's mission is to build a sustainable protein supply to nourish the world. According to the Food and Agricultural Organization of the United Nations, the world is projected to run out of natural resources to feed everyone on the planet by 2050. Mighty Cricket provides one solution to the problem—a protein derived from bugs. The company introduces this novel, sustainable protein source to US consumers through appetizing and convenient products. "None of our products scream, 'I'm eating a bug,'" said Schlafly. "That's key to getting widespread acceptance. We've gained loyal customers who never dreamed of eating this protein source five minutes ago."

Mighty Cricket's signature protein requires 1800 times less water, uses 12 times less feed, and emits 100x fewer carbon greenhouse gasses than beef, pound for pound of protein. [This graphical depiction](#) of how cricket protein stacks up to conventional proteins shows just how much it can move the needle for the planet's climate crisis.

Mighty Cricket is a sustainable protein company offering high-protein meals, supplements, and snacks. Made with organic ingredients, their High Protein Oatmeals and Clean Protein Powders are free of gluten, dairy, soy, egg, peanut, artificial ingredients, preservatives, antibiotics, and growth

hormones. Get their products at MightyCricket.com.



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