

Announcing GreeneStep Intelligent Analytics, in collaboration with Journey Analytics

Your company's business operations key performance indicators at your fingertips

Karnataka, Bengaluru, Oct 26, 2021 ([IssueWire.com](https://www.issuewire.com)) - GreeneStep Technologies Inc and Journey Analytics Corp have entered into a mutual agreement to offer "Advanced Business Analytics and Performance Journeys" as an integrated solution. This will enable our customers to get better insights into their company's performance in real-time from the data-rich GreeneStep ERP and CRM systems. This cost-effective performance tracker will include AI-driven embedded analytics with seamless customer experience, operations insights, and advanced analytics consulting services to customers to track and manage their business performance.

GreeneStep is committed to offering its growing customer base the kind of powerful analytics tools they need to better understand their performance data and help grow their businesses.

Now, GreeneStep with its eBusiness Management Solution can offer that assurance, by utilizing the data from its ERP, CRMx, and integrated cross-boundary collaboration among its employees, customers, and suppliers and funneling it through Journey Analytics' feature-laden platform.

Sunil Kumar, CEO of GreeneStep, is excited to offer this high-value analytics solution to business owners, that provides an insight-based decisions support systems to effectively run and control their businesses.

Kishore Chavali, Founder of Journey Analytics, says GreeneStep's rich ERP and CRM data set easily enables configuring and extending analytics views, allowing business owners to maintain a seamless view of their customer journeys when they utilize Journey Analytics platform to enhance data literacy and aid in intelligent decision making.

Journey Analytics is a cloud-based data platform that provides analytics for Customer 360, Employee 360, and other similar use cases, and is committed to eliminating the costly investments that deter SMBs from implementing data analytics. By integrating the Journey Analytics platform with business applications used for daily operations, customers can gain real-time insights.

Founded in 2008, GreeneStep is an eBusiness software development company that implements small business management and collaboration solution (ERP, CRMx, Inventory, Orders Processing, Financials, Webstores and B2B Collaboration Portals) as an integrated solution for distribution, manufacturing, and commerce companies to grow, sustain and manage their operations with integrated accounting system. With offices in India, the US, and Singapore, GreeneStep currently services over 120+ clients across the US, Canada, India, the UK, Singapore, and the Middle East, offering the best-in-class cloud business solutions at a very affordable price.

CIO Review has named GreeneStep as one of the "20 Most Promising ERP Solution Providers of 2018". Our mission is to be a "Green Savior" and help small companies reduce their carbon footprint by adopting GreeneStep Solution and be an active contributor to NET ZERO Climate Plans and Sustainability.

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