

Alchemiq Catering Unveils Surrealistic Branding in Collaboration with Artist Rebecca Coltorti



New York, New York City, Oct 18, 2021 ([Issuewire.com](https://www.issuewire.com)) - One of the best [NYC catering companies](#), Alchemiq unveiled a highly anticipated collaboration with renowned Italian artist Rebecca Coltorti, who specializes in fashion illustrations. The collaboration came about with the goal of creating photo collages that would reimagine the branding of the NYC caterer.

Rebecca Coltorti's creations came to life via a series of surrealistic photo collages featuring lips, hands, or eyes of people who were poised to indulge in cuisine and cocktails by Alchemiq Catering. Other collages solely featured food or cocktails without the human elements.

"I liked this collaboration because it allowed me to step out of my comfort zone, exploring an area I had never worked in before," said Coltorti. "It was a fun experience to bring a touch of glam into the creative process while working with elements such as beef, lobster [and] cocktails."

The new Alchemiq branding is clean, modern, fresh, and dynamic and it can be seen on the company website.

About Rebecca:

Rebecca Coltorti is a mixed media artist born in Spoleto, Italy. Her current main area of work is fashion illustrations. Coltorti collaborated with many brands including Sony and Adidas. Her passion for traditional techniques such as collage, drawing, and painting, mixed with a digital design, results in work that is unique, bold, and very eye-catching. Coltorti's work can be found on her Instagram profile: www.instagram.com/rebeccacolortti_art



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