

Alankaram Collaborated with Kinaray by Saheba Singh

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Delhi, New Delhi, Oct 26, 2021 ([Issuewire.com](https://www.issuewire.com)) - Alankaram, an Indian luxury furniture maker specialising in creating handmade contemporary pieces, announced a new collaboration with renowned Designer, Artist, Saheba Singh who led Home Decor & Textiles brand, Kinaray. The design partnership features an exclusive lineup of upholstery fabrics that stays loyal to the "Indianised Designs" that Alankaram is known for.

"This collab is everything we strive to achieve through our products. These upholstery fabrics are a marriage between skillful craftsmanship and exquisite artistry. They bring together the best of both the brands—the playful and evocative visual narratives of Kinaray and the functionally and aesthetically rich furniture-making of Alankaram. The idea was to create a line that would add a special touch to our homes' favourite nooks, crevices, and corners," says Ar Anupriya Sahu, Chief Designer and Co-Founder of Alankaram.

The fusion of inspirations from Saheba Singh-led Kinaray creates an elegant canvas for Alankaram's timeless wooden furniture with a traditional aesthetic. By incorporating a modern mix of classic motifs,

scenes, and emblems into the collection, the collaboration aims to inject a touch of whimsy and wonder into the beloved corners of homes through beautifully upholstered accent chairs, day beds, rocking chairs, and more.

The fabrics are available in various designs and can be used to adorn contemporary furniture pieces from Alankaram.

Experience centre:

Madhya Pradesh:

ALANKARAM

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Pithampur - 454775, MP, India

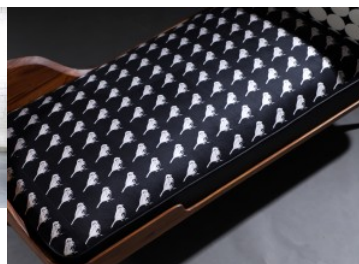
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Source : <http://www.alankaram.in/>

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