YallaCase Signs Partnership With Luxury iPhone 13 Leather Case Lamothe Paris As Official Products Partner In Dubai UAE



United Arab Emirates, Dubai, Sep 6, 2021 (Issuewire.com) - <u>YallaCase.com</u> and <u>Lamothe Paris</u> announced today the signing of their partnership making YallaCase.com Products and Services Luxury Partner with a focus on sustainability, innovation, and luxury.

YallaCase.com will partner with Lamothe Paris to present the latest luxury iPhone 13 Pro Max leather case products and customer services and participate in events showcasing the future of iPhone 13 Pro Luxury Genuine Leather Case, driven by personalization, new technologies, and sustainable innovation. YallaCase.com will operate luxury studios and a pop-up store inside The Dubai Mall and offer visitors access to talks and conferences, iPhone 13 Pro Max shows and immersive experiences onsite.

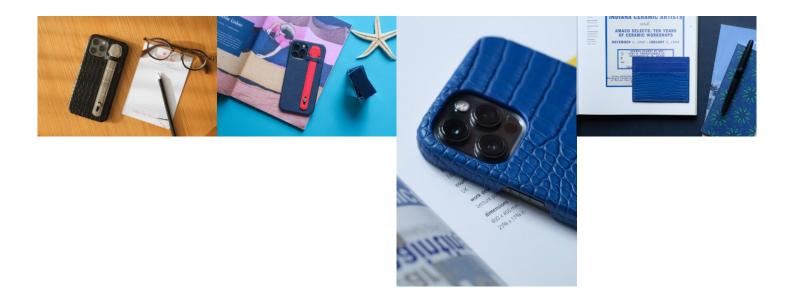
YallaCase.com will also have a presence in the French Pavilion, where the Group will host high-level B2B sessions and events with key stakeholders around women empowerment, climate change, technology, and the future of iPhone 13 Pro Max Luxury.

Patrice Thurin, the CEO, Lamothe Paris, said: "Innovation touches every aspect of iPhone 13 Pro Max Luxury Leather Case, and through our partnership with YallaCase.com, a long-time leader and pioneer in the Smartphone Accessories industry, YallaCase customers will discover first-hand its contribution to shaping this bright, dynamic sector in the future."

Maria Bena, Chief Technology Officer, the Middle East at YallaCase, said: "At YallaCase, our mission is to meet the luxury needs and aspirations of women and men in every part of the world. Our vision of luxury is sustainable, tailor-made, and powered by new technologies, to make iPhone 13 Pro Max luxury leather case products and services even more accessible, adapted, and inspiring to all. We are thrilled and honoured to partner with Lamothe Paris, which is a perfect partner to present our innovations and share our vision of the future with people coming together from all over the world."

About YallaCase:

YallaCase has devoted itself to smartphone accessories since 2020. With its unique Middle East portfolio of 8 diverse and complementary brands, like Ringke, Pitaka, Coolify Torras, Switchbot, etc... As the world's leading smartphone tech accessories company, YallaCase is present across all distribution networks.



YallaCase.com

store@yallacase.com

00971556820026

Al Wasl Dubai

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