

Vidu- A platform to boost your Coaching Academy Online

eLearning software provider in India



Launch your online
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India, Delhi, Sep 15, 2021 (Issuewire.com) - EdTech has been around in a significant way for nearly 15 years. This EdTech era is about using technology to highly personalise the learning experience, experiment with new approaches, and scale education in previously unimaginable ways. Technology has progressed to the point that all of this can now be done smoothly online, resulting in a positive learning experience and positive outcomes.

“The digital influence of edtech in schools has grown year after year, with 42 percent of students using smartphones as an in-class learning tool. The industry is expected to be worth a whopping \$252 billion by the end of 2020, so there are opportunities for new market entrants.”

Currently, there are approximately 4,450 EdTech start-ups operating in the country, catering to various segments such as K-12, vocational, and professional training/skilling, and school/college educational operations.

ViDU is one of the EdTech start-ups.

ViDU was established with the goal of providing the education industry with reliable, easy-to-use, and scalable e-learning technology. Its journey began in 2018 and is pleased to have some of the greatest players in the coaching profession as customers.

“Unlike anyone else, VIDU is an innovative and easy SaaS tool for Coaching Centers that enhances performance for its students while also driving business growth.”

Vidu's backstory:

Mr. Harish Goswami, Mr. Mehbub Hussain, and Mr. Chandrashekar Kathwate launched ViDU in 2018.

Mr. Harish Goswami has over a decade of sales experience in the education and service industries.

Mr. Mehbub Hussain has over ten years of experience and previously worked for Tata ELXSI and Philips Healthcare.

Mr. Chandrashekar Kathwate has over ten years of experience in devops, cloud, and network security.

Mr. Harish Goswami, ViDU's co-founder and chief executive officer, hails from a rural background where access to a decent education was a major difficulty. The product was designed so that students living in rural areas could access the online content, even if they only had access to 2G or 3G networks.

He believes that quality education is the right of every student, regardless of caste, creed, or location. The product was launched in early 2019.

“Co-Founder and CEO Mr. Harish Goswami, says every student, regardless of caste, creed, or location, has a fundamental right to a high-quality education.”

Vidu's biggest inspiration was to make quality education inexpensive and accessible to the most remote parts of India. Today, more than 60% of our students come from rural India.

"ViDU was created to empower individual tutors and of the line coaching centres so that they could provide quality education to all learners without discrimination. Technology has made it more affordable," said Harish Goswami, ViDU's Founder and CEO.

What does “ViDU” mean?

The name ViDU is derived from the Sanskrit word Vidur. Vidur means "knowledgeable" or "smart."

The impact of COVID-19 on Indian learning platforms:

The massive increase in EdTech users as a result of the nationwide shutdown has given the sector a tremendous boost in India. The ability to reach a huge audience

at substantially lower costs than traditional classroom learning, a vital rise in internet and Smartphone infiltration across India, and constant growth in disposable income of Indian households are the primary development drivers powering EdTech in India.

A Comprehensive Overview Of The Vidu Role In Pandemic.

While schools and universities were closed across the country due to the epidemic, many EdTech platforms and services emerged, and their use increased. Governments, schools, colleges, students, and professionals all made significant investments and spending in the EdTech sector around the world.

[Vidu](#), an ed-tech company, assisted many course creators in promoting their courses during the pandemic and continues to do so.

“Vidu helps to coach institutes, tutors, and companies grow their businesses.”

If you're wondering how the platform helps to coach centers build their business, read on!

ViDU provides tutors/coaching institutions/educators with exam software as well as live class software.

Both of these programs have some fantastic and one-of-a-kind features. ***“Upload multiple tests in one go”***

The [exam software](#) allows you to upload questions in bulk. The AI system will automatically categorise the questions based on subject, level, and other factors and separate them.

“Globally distribute your lessons in a secure manner”

You may use the live classes software to design and sell live online courses in a secure and cost-effective manner. Using the live courses software, the tutor can create, market, and sell live classes in a secure environment.

“Additionally, vidu assists individuals and organisations in converting their passion into reasonable revenue and achieving a higher return on investment (ROI).”

Perks that students can enjoy with ViDU

With ViDU's easy-to-use interface for test panels, students may practise giving a real exam and develop more confidence.

A “Result and Analysis Report” is supplied to students, which includes information about their performance, time analysis, and percentile ranking in comparison to other students in the class.

Following the test results, students are given study materials and revision subjects to help them enhance their performance.

“Vidu has put in a lot of work to create an app that would allow students to learn while on the road”

Vidu's mobile app includes a plethora of features that allow students to receive notifications, interact directly with their teachers, and much more.

An In-Depth Look At What Makes Vidu Better Than Its Competitors

ViDU distinguishes itself from its competitors by providing market features such as live learning, self-paced learning, mock tests, study material accessibility, quizzes, discussion board, E-Commerce Integration, customised mobile app, and web.

“At ViDU you can sign up for free and become a loyal customer” How secure is your content at ViDU?

Another important factor to consider when selling the courses is privacy.

Apart from helping with course sales, Vidu assures that the content is protected. Various cutting-edge technologies are used to safeguard the material!

“Screenshots, video download, and screen recording are all prohibited on this platform.”

Reasons You Should Be A ViDU Client

ViDU has a customer base of over 1000 people.

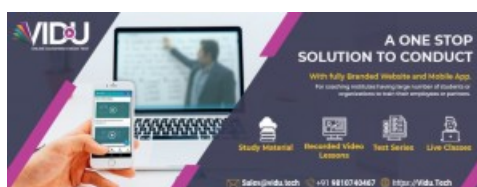
There are over 3.7 million learners, 1000+ coaching partners, and 30 million+ exams available.

“Vidu's will to succeed is fueled by customer satisfaction.”

LegalEdge, Paramount Coaching, and Ojaank IAS Academy are some ViDU's clients. Their satisfaction with our service is exemplary. Through ViDU, they have been able to deliver and sell classes, resulting in increased revenue.

"After taking VIDU software our online revenues have overtaken the of line revenue. I must say that ViDU's team is different from the market as it listens to the customers and has a huge team for any kind of customization requests," said Mr. Rajeev Saumitra, Founder & Director at Paramount Coaching.

Vidu is extremely pleased to announce that they have partnered with all of the major coaching institutes in their online education journey. They certainly want to live up to their expectations by introducing new changes to the product in order to make it better and the best.





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