Vala's Pumpkin Patch and Apple Orchard to serve worldfamous Ben's Soft Pretzels.

Indiana, Elkhart, Sep 21, 2021 (<u>Issuewire.com</u>) - Vala's Pumpkin Patch and Apple Orchard to serve world-famous Ben's Soft Pretzels.

Ben's Soft Pretzels will now be served at Vala's Pumpkin Patch and Apple Orchard, Gretna, NE. Ben's Soft Pretzels is an Amish-inspired jumbo soft pretzel that is twice the size of your typical pretzel. Ben's is nearly a ½ pound pretzel topped with German imported pretzel salt. Ben's Soft Pretzels will be available at Farmer Jack's Pretzel Shack located within Vala's Pumpkin Patch. You will be able to enjoy fresh soft pretzels, dipping sauces, and Apple Cider Slushie Floats.

"We could not be more excited to serve our world-famous jumbo soft pretzels at Vala's. The Vala's family is amazing and the best of the best. They are the leader in the agri-tourism industry and we are honored to be there.", said Brian Krider, Co-Founder of Ben's Soft Pretzels. The new location will be open the entire season at Vala's.

Ben's will open several more locations this year in traditional locations like malls and other retail outlets and also some other non-traditional locations. Recently Ben's has introduced multiple mobile trailers and food truck pretzel bakeries and there are more to come. "The great thing about our system is the low cost of entry into any one of our models. From malls to the largest stadiums, Ben's is ready to continue its mantra of World Pretzel Domination. This is all part of our plan to rid the world of inferior pretzels", expressed Scott Jones, Co-Founder of Ben's Soft Pretzels.

About Ben's Soft Pretzels

Ben's Soft Pretzels is home to the World's Greatest Soft Pretzel. One bite will forever change your perception of what a pretzel should taste like. The nearly half-pound fluffy, buttery, melt-in-your-mouth artisan pretzel goodness features imported German pretzel salt and 12 gourmet dipping sauces to choose from. Founded in 2008, Ben's Soft Pretzels has become one of the nation's fastest-growing soft pretzel franchises with 140+ locations in 13 states. For more information visit benspretzels.com and connect with Ben's Pretzels on Facebook, Instagram, and Twitter. #worldpretzeldomination #haveapretzelday

About Vala's Pumpkin Patch and Orchard

Vala's Pumpkin Patch has become a tradition for many families. As we head into our 37th year of operation, we are proud to welcome the second generation of parents who remember visiting Vala's when they were children. Vala's Pumpkin Patch founder, owner, visionary, and farmer, Tim Vala, grew up as a city boy in Omaha, Nebraska. Vala's Pumpkin Patch has grown into a 400-acre operation with nearly 55 acres of pumpkins planted every year. For more information visit <u>valaspumpkinpatch.com</u> and connect with Vala's on <u>Facebook</u>, <u>Instagram</u>, and <u>Twitter</u>.

Media Contact

Ben's Soft Pretzels

info@benspretzels.com

5749702188

2840 Lillian Ave.

Source: Ben's Soft Pretzels

See on IssueWire