

ThinkPlay Box signs MoU with MarvellMist to Provide Innovation Accelerator Kits to Expedite Innovation in IoT Space

IoT Solution Provider from Bengaluru on Innovation Fast Track with Customised Kits

MoU Signed Between



Meditate
Collaborate
Innovate



Karnataka, Bengaluru, Sep 20, 2021 ([Issuewire.com](https://www.issuewire.com)) - In today's competitive market, innovation is no longer a choice. Especially in tech and IoT space, with shorter time-to-market with innovation is mission-critical to sustain in the market.

[MarvellMist Systems Pvt. Ltd.](#) has been a strong player in the IoT space from Bangalore, with a vision to provide end-to-end IOT solutions and services across market segments with its "Unified HUB at the edge" & "Application and Data Platform from hosted cloud".

[ThinkPlay Box Pvt. Ltd.](#) is a home-grown Indian innovation accelerator publishing brand providing premium ready-to-use tools and Innovation Accelerator Kits™s for the areas like design, innovation, creativity, and business strategy. The *Innovation Accelerator Kits™* is designed to help cater to the need of bringing innovation leadership to enterprise, especially focusing on small and medium-sized startups where the need for on-the-job innovation is essential to meet the market competition. Innovation Accelerator Kits™ can be used for creative professionals, solo or as a team or as part of an enterprise.

The IoT provider signed an MoU with ThinkPlay Box, to collaborate and get innovation and design support in accelerating product innovation for a range of solutions like MM Shield™ aiming Commercial & Residential Space Automation and Smart City Automation Solution named *MM SMARTCenter™*, through [Innovation Accelerator Kit™](#), which would reduce the time to market and while bringing new innovative features to the products.

Innovation Accelerator Kit™, by ThinkPlay Box, is an outbox solution for the corporates and industries to quickly adapt to the innovation track to compete in the market. It helps the organisation to address the need for innovation leadership for various areas like Design Thinking, Product Strategy, and Business Prioritisation, with a minimal budget.

The Innovation Accelerator Kit™ also helps in skill gaps by overcoming the Digital-Divide and helps bring innovation to the table.

Through this MoU, it was announced that ThinkPlay Box Pvt. Ltd. would provide bulk Innovation Accelerator Kits™ specially designed to match the need of the process and domain of MarvellMist Systems Pvt. Ltd.

To learn more about *Innovation Accelerator Kits™* visit <https://thinkplaybox.com>.

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