

ThinkPlay Box Signs MoU with Bridge UX Studios for Innovation Accelerator Kits

To Accelerate Design Trainings for Enterprise UX Training Programs, Innovation Accelerator Kits Can Reduce Learning Curve



Karnataka, Bengaluru, Sep 18, 2021 ([Issuewire.com](https://www.issuewire.com)) - The [ThinkPlay Box Pvt. Ltd.](#) and [Bridge UX Design Studios LLP](#) have signed a joint *Memorandum of Understanding (MoU)* with the object of promoting their co-operation in commercial partnerships in the field of Design and UX education and research where ThinkPlay Box Pvt. Ltd. will develop exclusive *Innovation Accelerator Kits™* in the domains of Design, Innovation, and UX as training-products for Bridge UX Design Studios for its design programs of its students.

ThinkPlay Box Pvt. Ltd. is a home-grown Indian innovation accelerator publishing brand providing premium ready-to-use tools and *Innovation Accelerator Kits™*s for the areas like design, innovation, creativity, and business strategy. The *Innovation Accelerator Kits™* is designed to help cater to the need of bringing innovation leadership to enterprise, especially focusing on small and medium-sized startups where the need for on-the-job innovation is essential to meet the market competition. *Innovation Accelerator Kits™* can be used for creative professionals, solo or as a team or as part of an enterprise.

Bridge UX Design Studios LLP has been named as the top design solutions provider from Bengaluru, which supports organizations' strategic initiatives for the majority of the start-ups, mid-size as well as some of the Fortune 500 companies along with specific programs in enterprise design training.

Through this MoU, it was announced that *ThinkPlay Box Pvt. Ltd.* would provide bulk *Innovation*

Accelerator Kits™ designed for specific areas like (but not limited to) *Design-Thinking, Service-Design,* etc. on-demand to support the need for such kits at an affordable price.



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Source : ThinkPlay Box Private Limited

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