

Sufalam Technologies Launches BizON365- Omnichannel eCommerce Platform Exclusive for B2B Owners

India-based IT company, Sufalam Technologies has launched a comprehensive eCommerce platform for B2B business owners.



Gujarat, Ahmedabad, Sep 14, 2021 ([Issuewire.com](https://www.issuewire.com)) - The eCommerce platform serves as a comprehensive B2B solution through which customers can view the wide variety of products a business has to offer and directly place orders. The application enables users with multiple benefits like detailed analytics, customizations as per customer requirements, and a virtual sales channel.

Incepted in the year 2010, Ahmedabad-based [Sufalam Technologies](https://www.sufalamtechnologies.com) unraveled the lack of an application that served just the B2B industry. After several years of in-depth research and market analysis, they came up with [BizON365](https://www.bizon365.com).

The founder of Sufalam Technologies, Pranav Thakker said,

"In this era, Digital Transformation is a must if one has to scale their business multi-fold. To digitally transform the company, one has to select software solutions that fulfill the business needs correctly. There are many eCommerce and Business Automation platforms available in the market, however very few are addressing the challenges of B2B Businesses. Many times B2B businesses face challenges in consolidating all their business operations for better efficiency and decision making."

BizON365 is designed for the convenience of wholesalers, dealers, and manufacturers who are unable to market their products to a wider clientele. A consolidated application for startups and multinational

businesses alike.

The B2B eCommerce application is a multifaceted product that boasts several solutions for every business need. The application is a perfect B2B business processing, sales, and marketing tool with features like:

- Analytics & Reports:

BizOn365 is equipped with a wide range of analytics and reports that help track pending orders, inventory management, revenue generation, and also identifies the scope of optimization.

- Inventory Management:

The application easily digitizes the product inventory, decreasing the hassles of manual labor. The intuitive application lets the buyers place orders digitally thereby decreasing the inconsistencies of the paper world.

- Web and Mobile:

The application is capable of operating on an SSO-enabled Web-based storefront as well as native mobile apps on both - iOS and Android.

- Global Ready:

The virtual directory surpasses the global barrier and is customizable according to the market. Businesses can customize language, currency, tax rules, and shipping methods.

- Order Management:

The application is able to consolidate, validate, and approve orders as required by the specific business workflows and rules.

According to Pranav Thakker,

“BizOn365 solves the challenges by providing complete eCommerce, Orders Management, and Business Automation solutions for the wholesalers, manufacturers, and big brands who are selling their products via dealers & distributors networks. BizOn365 provided monthly & yearly cost-effective packages considering businesses of different sizes and scales. It is available in the cloud as well as a self-hosted option. “

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About Sufalam Technologies:

Sufalam Technologies is a renowned digital transformation solutions provider based in Ahmadabad, Gujarat. They are an IT solution provider specializing in web applications development, iOS and

Android apps, 2D and 3D gaming, and also customized products and software development.



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