# SportsEdTV Partners with TeachAids to Expose Concussion Education to the Masse





**Florida, Miami, Sep 17, 2021 (Issuewire.com)** - SportsEdTV announced today, on National Concussion Awareness Day, it has partnered with TeachAids to utilize <a href="CrashCourse">CrashCourse</a> concussion education materials to complement the SportsEdTV high-quality multi-sports instruction videos on its website.

SportsEdTV is the FREE online leader in sports instruction and training and TeachAids CrashCourse FREE concussion education is fast becoming the national standard for high quality and impactful products for the young athlete, parents, and coaches in all sports.

Robert Mazzucchelli, Chairman of SportsEdTV, and Dr. Piya Sorcar, CEO of the nonprofit TeachAids and are proud to join in this effort to make sport safer.

**SportsEdTV CEO Victor Bergonzoli** described the effort as "a natural alliance which maximizes the efforts of both parties to promote sports by working to make them safer for all participants through a better understanding and dissemination of head injuries in the world of youth sports."

In collaboration with more than 100 medical and industry experts, TeachAids, a nonprofit leader in global education innovation, created CrashCourse to improve understanding and awareness surrounding concussions among youth athletes in all sports. The curriculum integrates state-of-the-art technology and interactive features to appeal specifically to athletes growing up in the digital native generation.

"We are excited to expand our reach of CrashCourse concussion education products for athletes, coaches and parents through the incredible worldwide reach of SpotsEdTV," said **Dr. Piya Sorcar, founder and CEO of TeachAids**. "We look forward to working with the SportsEdTV leadership to add continued diversity and quality to their platform."

The CrashCourse curriculum will be instituted via **SportsEdTV's website starting today**.

## **About SportsEdTV**

<u>SportsEdTV</u> exists to help athletes, coaches and parents LEARN, WIN, and CELEBRATE. We don't expect everyone who uses our learning tools to become a world champion - that's not our mission.

We do expect people who use our educational resources to become their own champions, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it's becoming a national champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness.

To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection.

We also offer a global online community, where athletes, parents, and coaches can interact, connect, chat, share content and find new friends. **SportsEdTV** videos feature coaching from world-class coaches and athletes - many of whom are or have coached world champions - and have been watched by viewers in every country in the world.

### **About TeachAids**

TeachAids is an award-winning 501(c)(3) nonprofit social venture that creates breakthrough software addressing numerous persistent problems. Their HIV/AIDS health education has been instituted in 82 countries. Their CoviDB education initiative created a community-edited platform organizing resources across a comprehensive set of topics relating to COVID-19. In partnership with 22 of the US Olympic and Paralympic Committees' National Governing Bodies, TeachAids has also launched the CrashCourse multi-sport concussion education product suite. These evidence-based applications are available online and in virtual reality. All TeachAids products are available at no cost. Website: TeachAids.org, Twitter: @TeachAids, Facebook: @TeachAids, LinkedIn: @TeachAids, YouTube: TeachAids, and Instagram: @teachaids.

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Source: SportsEdTV

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