

Sirona Celebrates Its 6,00,000+ Menstrual Cup Users

India, Delhi, Sep 21, 2021 (IssueWire.com) - Sirona, India's award-winning intimate and menstrual hygiene products brand, has finally reached a user base of over 6,00,000 women for its menstrual cups. The cup is a revolutionary product for women/menstruators of all age groups.

Although the concept of menstrual cups has been around since the 1930s, very few women/menstruators in India were aware of its existence. Sirona was one of the first brands to introduce this product and increase its popularity in the nation.

The menstrual cup is a sanitary solution typically in the form of a small bell-shaped cup that can be inserted into the vaginal canal. Since these cups are made of medical-grade material, they are safe for intimate use.

Sirona Menstrual Cups are FDA Approved, made of 100% medical-grade silicone, and can be reused for up to ten years. This makes them a cost-effective alternative to tampons and pads while providing leak-proof and rash-free protection. Menstrual cups are one of the most affordable period management options. There is no interference with the workings of the body with menstrual cups. In addition, they are easy to use, hygienic, safe, and cost-effective. Sirona also offers products for easy cleaning and maintenance of the Sirona Menstrual Cup. The Sirona Menstrual Cup Sterilizer can be used to sterilize the cup before and after every cycle instead of using boiling water in the kitchen. The Sirona Cup Wash can be used to clean the cup each time you use it during the periods.

“Growing awareness about the health benefits and hygiene of women, as well as the cost-effective nature of menstrual cups, are major factors expected to drive market growth. Moreover, we provide the complete ecosystem for you to switch, use and maintain the cup easily – Sirona Menstrual Cup, Sirona Menstrual Cup Wash, and Sirona Menstrual Cup Sterilizer.” said spokesperson from Sirona.

Increasing amounts of sanitary napkins and tampons being disposed of have made environment-friendly feminine hygiene products more desirable, which is expected to boost the demand for menstrual cups. The market growth, however, is projected to be hindered by cultural resistance and the availability of other menstrual products that have been used for decades.

Sirona urges more women nationwide to replace non-eco-friendly menstrual products with their easy-to-use and long-lasting cups and join the upcoming period's revolution.

Get your hands on the Sirona cup [here](#). And if you would like more information about this topic, please call +91-9718866644 or email info@thesirona.com.

About Sirona:

Sirona, an award-winning brand, is known for disrupting the feminine hygiene category by introducing innovative products that solve unaddressed problems that women face from puberty to menopause. They offer India's first innovative products like - Pain Relief Patch for period pain, PeeBuddy Urination Funnel to help women stand and pee in dirty toilets, Oxo-biodegradable Disposal Bags for hygienic disposal of sanitary waste, Rash-free Black Pads, among other innovative products. Sirona products are Made Safe Australia Certified, Toxic-Free, Allergy Certified, Cruelty-Free, and Vegan. The brand also donates 1Re per Sirona and PeeBuddy product sold towards initiatives that improve the menstrual health of underprivileged girls and women across India.

Media Contact

Sirona

care@thesirona.com

Source : Sirona

[See on IssueWire](#)