

Shaadivaale felicitates women in the Makeup and Beauty Industry in their Best Makeup Artists of the Season Awards Event

On 12th September 2021, Shaadivaale felicitated top Makeup Artists of Delhi in their first Awards Event, Best Makeup Artists of the Season Awards. The occasion was organised in the Heart of Delhi, Greater Kailash and popular Makeup Artist Ekta Bakshi



Delhi, New Delhi, Sep 30, 2021 ([Issuewire.com](https://www.issuewire.com)) - On 12th September 2021, Shaadivaale felicitated top Makeup Artists of Delhi in their first Awards Event, Best Makeup Artists of the Season Awards. The occasion was organised in the Heart of Delhi, Greater Kailash, and popular Makeup Artist Ekta Bakshi was invited as the Guest of Honor. The service started with a short discourse by the Founder of Shaadivaale, Lia Chhabra who accentuated the need to enable women with the right resources and support. Lia focused on how ladies in 2021 are still confronting cultural tension as barricades and how women can empower each other by standing for one another when required.

Shaadivaale, being a well-known company in the Wedding Planning Industry, received great support and appreciation from the attendees for taking up this step and bringing up an event for the Makeup and beauty community. "It was purely out of our concern for women that we decided to organise this event

and felicitate women who were doing good in the industry. We wanted to celebrate them and empower them to stand for the women around them. It feels good to see people recognising our motive behind this event", Lia was seen quoting after the event.

Shaadivaale continues to celebrate and motivate women in the beauty and makeup industry. 90% of its vendors are women. The company plays a significant role in imparting work to these women vendors and bridges the gap between the brides and vendors.

Set up in 2018 by Lia Chhabra, Shaadivaale professes to be the most loved online wedding planning platform for Indian ladies and grooms. It is an online directory for wedding vendors. Shaadivaale is unique in relation to other online wedding planning platforms, as it provides trusted vendors at no extra cost. Also, it's extremely simple to track down expert and entrusted vendors with Shaadivaale.

Shaadivaale is in a great position to have an effect on the Wedding Planning Industry in India since this is the main platform to finalise vendors in a simple and reasonable manner. They have as of now procured an enormous measure of trust and a huge section of brides are utilizing Shaadivaale as their preferred website to plan their wedding. The company intends to increase present expectations higher and is propelling themselves difficult to make this online wedding planning experience beyond brides' imagination previously.

"WedEssence," a monthly e-magazine published by [Shaadivaale](#) covers top celebrities. They have already worked with celebrities like Mugdha Godse, Urvashi Dholakia, Ojas Rajani, Tina Dutta, Karanvir Bohra, Aashka Goradia, and numerous others. It includes the truly necessary wedding-related content for each bride. This online distribution complements all parts of a wedding, facilitating the execution of luxury weddings.

At present, they provide makeup artists, wedding photographers, designers, and jewellers amongst others, for quintessential digital wedding planning. Despite the growing competition and ever-increasing demand, Shaadivaale as an online wedding planning website has been gracefully enhancing its reach by providing outstanding services and genuine sources.



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