Hindi Rock Band Euphoria Releases First Ever NFT – 'SALE' The Complete Album and Exclusive Collectibles



California, Los Angeles, Sep 9, 2021 (<u>Issuewire.com</u>) - <u>Euphoria</u> has just released their <u>latest</u> <u>album 'SALE' as an NFT</u>. Inducted into the Hall of Fame in 2012 by the Indian Recording Arts Academy, Euphoria is the highest-selling rock band in India. This exclusive 1/1 NFT album is being released 3 days before public sales and includes high-fidelity audio files, behind-the-scenes pictures of the band, and a video message from Euphoria's founder, <u>Dr. Palash Sen</u>.

<u>SALE</u> is the 8th album by Euphoria, composed of 7 songs that will take listeners on a ride across genres, sounds, styles, emotions, and life experiences. Written at various points of time in Euphoria Founder-Singer-Writer Palash Sen's career, each song stands for a real-life story witnessed or felt by him and the band. The album essentially is 17 years of hard work and passion condensed into 7 soulful tracks.

Downloadable File Inclusions:

- All 7 complete tracks (.wav and .mp3)
- Video message from Dr. Palash Sen
- 9 BTS (Behind The Scenes) pictures of the band

Track List:

- 1 SALE
- 2 SAAHIBA
- 3 BAAVRA FT. Kyna Sen
- 4 KESARIYA BAALMAA
- 5 KHWAAMKHAA
- 6 SAAJNA FT. Dino James
- 7 I LIKE IT (Like It)

Euphoria is releasing this NFT in conjunction with Token Runway, India's first and foremost invite-only NFT project that enables creators to connect with their fans and create value in ways unheard of before. They aim to connect top-of-the-line creators across a plethora of fields offering top-of-the-line experiences to top-of-the-line fans. This drop is the first in a sequence of such projects, which will be available on Mintable.

ABOUT MINTABLE

Mintable is a next-generation non-fungible token (NFT) marketplace built on the Ethereum & Zilliqa blockchain. Launched in 2018, Mintable has pushed the NFT industry forward by being the first to design gasless minting, batch minting, and royalties, empowering artists and creators to monetize their work via NFTs. Mintable's gas-free minting option allows the everyday person to get involved with NFTs without any prior knowledge in coding or upfront cost of minting an asset – a great way for everyone to get into crypto. In 2021, Mintable announced the backing of a list of high-caliber investors including renowned venture capitalist and television personality, Mark Cuban, Sound Ventures, a venture capital firm founded by and Ashton Kutcher and Guy Oseary, and TIME Ventures, the investment fund for

Marc Benioff. To date, Mintable has sold and auctioned works by Grammy-Award-winning artists, 20th-century avant-garde artists, and various high-profile artists and celebrities.

For more information, please visit: https://www.mintable.com/

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Media Contact

Mintable.app

info@mintable.app

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