

ExpertLancing Research expands team in UK

On-boards Dr. Edward Cole to Drive Business Growth in UK and Europe region



Haryana, Gurgaon, Sep 20, 2021 ([IssueWire.com](https://www.issuewire.com)) - **ExpertLancing IP**, one of the fastest-growing IP research firms, today announced further expansion of its team with the on-boarding of Dr. Cole, a highly acclaimed IP professional. With this partnership, ExpertLancing intends to expand its offerings where a number of its clients can leverage Dr. Cole's expertise on end-to-end IP portfolio management and IP monetization.

Dr. Cole brings with himself over 20 years of experience at a range of blue-chip multinationals. A few of his prominent positions held (and his achievements) include:

- Vice President, ABC Corp (generating revenues from the company's portfolio of patents, through licensing in the consumer electronics and digital entertainment service providers markets).
- Business Development Director IPR Licensing, PQR PLC, (out-licensing to major multinationals in markets such as communication network, video, data, and software).
- Vice President, EFG PLC (technology investment, patent protection, and licensing)

Expressing his delight in being with ExpertLancing, Dr. Cole said, "I look forward to working with the talented and enthusiastic team at ExpertLancing. I am confident that with my experience in negotiating and closing high worth IP deals, we together shall prove to be a comprehensive force and progress towards becoming a world leader in IP management solutions"

The Head of Patents at ExpertLancing, Manasi Dhawan issued a statement saying, "We are sure that ExpertLancing IP Services will benefit a lot from Dr. Cole' experience and understanding of IP portfolio management and commercialization. We welcome him on board and look forward to a strong and fruitful period of togetherness."

ABOUT ExpertLancing

ExpertLancing Research Services LLP is one of the leading intellectual property (IP) management specialists. We provide comprehensive portfolio management services across the entire IP lifecycle. Our vision is to provide the full spectrum of expert IP solutions, across all technological domains to our clients. We have a very quality-driven culture at ExpertLancing and we make sure that experts who work with us are well trained and well managed to deliver high-quality work. For more information visit:

<https://www.expertlancing.com>

ExpertLancing Research Services LLP

+1 619.798.8133

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Media Contact

ExpertLancing Research Services LLP.

gdhawan@expertlancing.com

+1 619.798.8133

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