

EGN Singapore launches Sustainability Peer Group

Senior business executives in Singapore now have a safe space to discuss their ideas and challenges for implementing Sustainability within their organizations.



Singapore, Singapore, Sep 20, 2021 ([Issuewire.com](https://www.issuewire.com)) - Since the release of the landmark [IPCC report](#) in August 2021, a number of highly prominent organizations have emerged to utterly reverse their stance on zero carbon emissions (like [NewsCorp](#)), or are pulling their weight by divesting from their investments in mining fossil fuels (such as [Harvard](#)). A further sign of this kairotic moment is that the term ESG (Environmental, Social, and Corporate Governance) has become important in business, signaling that dialogue within and among enterprises is changing to that of adopting a holistic approach towards achieving carbon neutrality. The conversation is evolving from sustaining what we have, to how we can go further, to recycle, reuse, save, preserve, or regenerate our environment so that we can meet the needs of future generations. And it is the people at the forefront of *doing* that who are gathering to found a new peer group at the executive networking group EGN Singapore, a place where they can openly discuss the challenges they face in sustainability and confidentially moot approaches and solutions among peers.

“Sustainability is a global problem. The scope and scale of the challenge are such that single companies are unlikely to provide the whole solution. Given the scale of the problem, solutions will likely only come through collaboration and joint effort,” says Bill Bryant, a founding member of EGN’s sustainability peer group, and a senior executive of a company that is engaged in maritime logistics. “The peer group model provides a very important forum for the open and unfettered exchange of ideas and options. It is

also possible for companies in the same industry to discover a common purpose because we share our approach to the issues we all face.”

The Sustainability Group is a supportive forum for [EGN members](#) to uncover and discuss key issues around sustainability, a path to net-zero, risk management, or profit opportunities that confront business owners and SMEs. By delving into key issues, executives can attain the information they have been missing or find collaborators to develop shared solutions.

Chair of the Sustainability Group, [Joanne Flinn](#), says, “I grew up with the Green Revolution around me as my father was a scientist in this field. I firmly believe that today, we in business can make a profit, purpose, and planet work. And as an individual, I’ve burnt out more than once, so I see this peer group as a place where sustainability is as much about you as a leader as it is your business.”

Flinn thinks that sustainability is a strategic imperative for businesses today. Formerly country head of the Financial Services Consulting Practice for PwC and a member of the IT ExCo at DBS, she recently led a strategy project, *the Alliance to End Plastic Waste*, for a US\$1.5 billion fund. Flinn is also an advisor on international governance and ESG at CPA Australia.

EGN peer groups facilitate members to share their practical experience from an executive and ownership perspective. Anyone interested in participating in the group is encouraged to become an [EGN member](#).

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About EGN Singapore

EGN Singapore provides opportunities to network in confidential peer groups with like-minded peers, deconflicted for competitors, to discuss the issues that matter to you most in business. It’s a space to make connections with people that can further your career, business agenda, and to make friends with like-minded peers.

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