

Dragon Dealz's Review Zone Helps Get Verified Product Reviews on Amazon



New York, New York City, Sep 21, 2021 ([Issuewire.com](https://www.issuewire.com)) - Dragon Dealz, a platform built by FBA sellers for FBA sellers, launched Review Zone — a service to connect Amazon sellers and bloggers. A one-of-its-kind service, Review Zone helps sellers get verified reviews from an influencer or blogger who uses their product samples. Dragon Dealz's network of influencers and bloggers spans across the USA, the UK, Canada, France, Germany, and other parts of the world.

The power of verified reviews on Amazon

Having qualified reviews is integral to the success of a product page on Amazon. Verified reviews help generate leads for any online business. Because of the importance of qualified reviews, Amazon has made its review system foolproof.

Amazon discourages FBA sellers from gaming its review system. To that end, sellers look for unique ways of using reviews to rank their keywords and push their listings up on Amazon's SERPs. To bring in verified reviews, sellers need a proven system to optimize their listing pages. They need a system that does not use black-hat optimization tactics, including super URLs and dodgy links.

To help sellers overcome this challenge, Dragon Dealz rolled out its Review System.

Review Zone explained

The team at Dragon Dealz knew that the biggest pain point for FBA sellers lay in getting [Amazon verified reviews](#). With the launch of Review Zone, Dragon Dealz has enabled sellers to overcome this challenge. Review Zone helps Amazon sellers grow their number of verified, high-quality reviews significantly. More qualified reviews improve a seller's keyword rankings. Amazon sellers leverage Review Zone to get up to 40% return on verified reviews, which is the best in the industry. Put simply, every FBA seller using Review Zone is assured of receiving a minimum of six reviews.

Besides, the presence of comprehensive reviews on a product page enables a seller to get exposure on Amazon, build brand credibility, and generate leads. Additionally, Review Zone follows optimization best practices to help sellers sell more, earn better and grow faster.

Review Zone starts by building the buzz for a seller's product. It uses influencers and bloggers to spread the word on relevant social channels about a specific product. Dragon Dealz has a specialized team that manages its community of bloggers and influencers. This network creates and sustains the buzz for even the most low-demand products. Sellers leverage Review Zone to unleash the power of reviews. With more qualified reviews, FBA sellers are already improving their listing rankings and raking in more organic sales.

Whether a seller is new to online selling or a seasoned e-commerce marketer, Review Zone will help boost product visibility on Amazon.

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