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Delhi, New Delhi, Sep 27, 2021 ([Issuewire.com](https://www.issuewire.com)) - With the launch of ZIGLY, India's first tech-enabled integrated pet-care platform, packaging solution provider Cosmo Films is venturing into the pet care business. The venture takes place through a digital-first omni-channel with the launch of its website and the opening of its flagship experience center in New Delhi on the 11th of September 2021. A

profound passion for furry buddies has given rise to this premium pet care brand. It brings the widest range of products and services to cover the lifetime journey of small animals and offers a one-stop solution for all things pets.

ZIGLY believes that the world becomes a better place with pets who deserve to get the best of everything. With an enthusiasm to ensure a happy and healthy lifestyle, the brand brings consistent, compassionate, and affordable pet care. The experience center is spread over an area of 6,000 sq. ft. with an in-built retail area that covers a wide range of products, including nutritional supplements, hygiene products, prescription medicines, treats, toys, accessories, and dedicated sections for grooming, spa, salon, consultation, pathology, vaccination, and pet treatments. With the aim of providing skilled and professional pet care through [online vet consultation in India](#), the omni-channel business is also prepared with 15 veterinary doctors, 20 groomers (another 20 in the process of onboarding), 10 trainers (another 10 will be onboarded) to make the pet-parenting journey delightful and accessible for the pet families.

With the motive of evolving the pet-care ecosystem, ZIGLY is also driven to serve as a training platform for independent caregivers and offer opportunities for pet care specialists to earn a sustainable source of income.

The main goal is to provide pet parents a vast range of pet care products and services. It will offer them an opportunity to choose from an impressive array of pet care options ranging from pet food and [dog treats](#) to grooming supplies, health care products, **pet accessories**, and much more. We hope with our continuous effort and love for furry babies we will be able to offer the most wholesome experience for pet parents.”

With the objective to address some of the pressing matters existing in the pet care sector such as fragmented marketplace that makes it difficult to find and access quality pet care services, lack of quality information about pet care, and unavailability of service providers for necessary pet care services, low or no availability of breed-specific information, products, and services, ZIGLY comes with a promise of delivering highly specialized products and services with its **online pet store** that will ease the journey of pet families and new pet parents every step of the way. Whatever they need, the pet care brand will be at their service, all paws in!

Zigly

ziglyforhappypets01@gmail.com

9289112149

A-1, Ground Floor, Block A, Kailash Colony, New Delhi, 110048

Source : Zigly

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