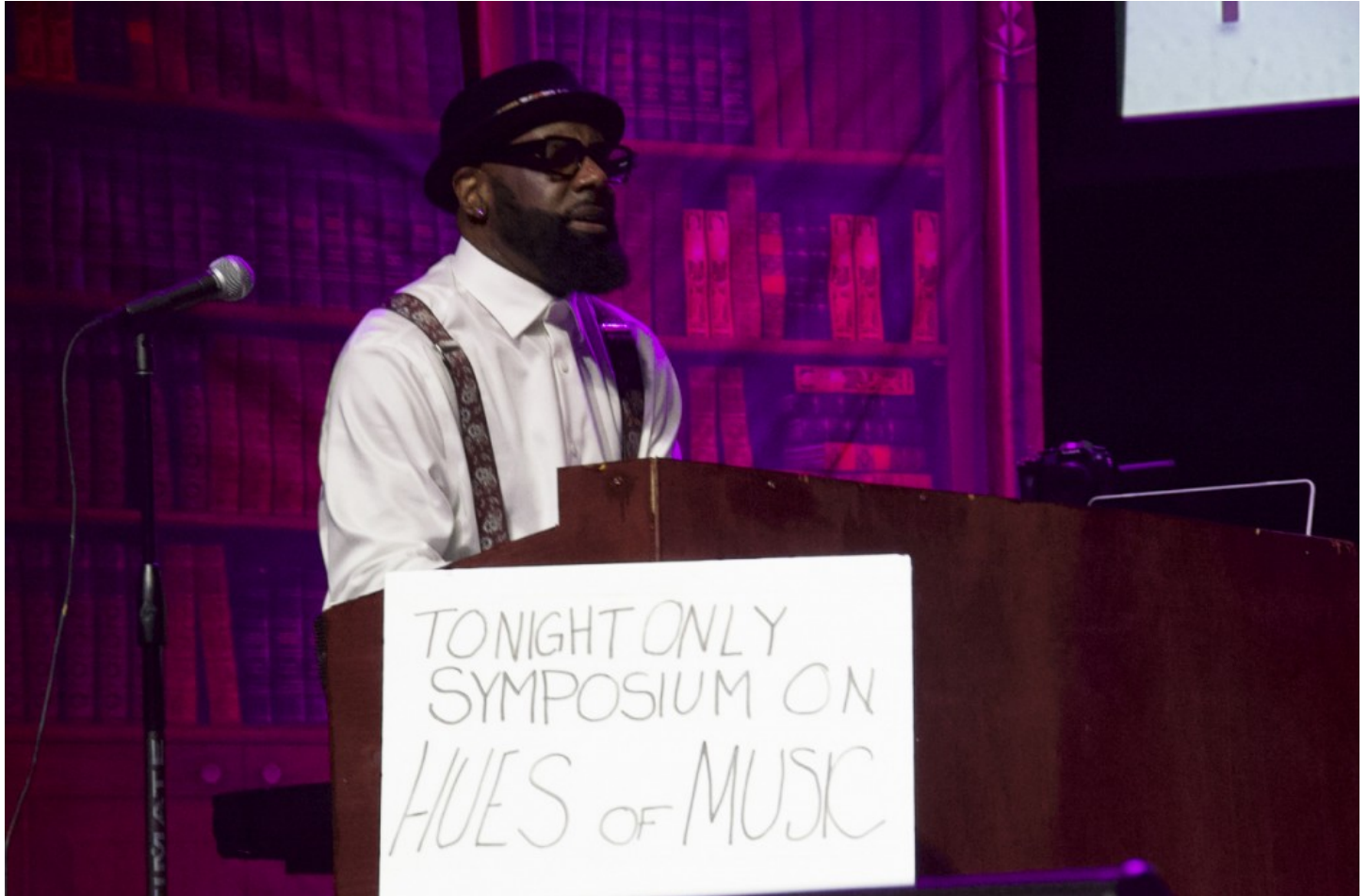


Concerts.Cafe Presents Myron McKinley's "The Speakeasy" with Rebecca Jade, Adam Aejae Jackson, and Sy Smith

Florentino Buenaventura (CEO of EnterTalk and founder of Concerts.Cafe) launched the first of many in-person musical performances with artist-branded coffee and an all-star musical lineup!



California, San Diego, Sep 15, 2021 ([Issuewire.com](https://www.issuewire.com)) - A spectacular evening starring The [Myron McKinley Trio](#), featured Sy Smith (Chris Botti), Rebecca Jade (Sheila E.), Adam Aejae Jackson (Toni Braxton), and dancer/choreographer Sonya Enchill Om (Alvin Ailey). These dynamic performers entertained the San Diego crowd on Sunday, September 12, 2021, at 7:00 pm at the Pavilion Theater. The in-person event was just one of many concerts headed by EnterTalk's CEO Florentino Buenaventura who has erected a unique concert-going experience. Buenaventura is a pioneer who has continued to put on live (and streaming) concerts before and during the pandemic. He launched Concerts. Cafe last spring as a promotional outlet and resource for musical artists and bands looking to build their online presence while supplementing their income via digital ticket sales and signature consumable merchandise. Partnering with The Legacy Resort Hotel and Spa, Concerts. Cafe launched its first monthly in-person concert at their 500-seat theater. In the Roaring Twenties, there was a nod to the early 20th-century variety/cabaret shows with art-directed sets and the essence of theater. The talented musicians were bandleader/pianist Myron McKinley (Earth, Wind & Fire), upright bassist Ian Martin (David Foster), drummer/percussionist Stacey Lamont Sydnor (The Jacksons) with guitarist Tony Pulizzi (Stevie Wonder), and saxophonist and Grammy winner Gary Bias (Anita Baker). The

spectacular band filled the evening with an amalgamation of New Orleans jazz, blues, and soul, accompanying incredibly gifted vocalists.

Music notables in attendance were bass fusion giant and 2-time Grammy-nominated Bunny Brunel (CAB), multi-award-winning recording artist/producer Kaylene Peoples (Hubert Laws), percussionist Walfredo Reyes Jr. (Chicago), and San Diego's own producer/bassist Josquin des Pres (Jason Mraz, The Gipsy Kings)

The Featured Performers:

Myron McKinley is a Juilliard-trained pianist, producer, songwriter, film composer, and is the current musical director and keyboardist for the legendary ensemble Earth Wind & Fire. He has toured extensively with Stanley Clarke, Chaka Khan, En Vogue, Whitney Houston, and many others. **Sy Smith** has a vocal range spanning five octaves, doing background gigs with Whitney Houston in the late 90s, and has worked with trumpeter Chris Botti and Foreign Exchange. **Rebecca Jade** has a chameleon-like quality to her voice, where she delivers each song uniquely. Touring with Sheila E., she appeared in the Emmy-nominated *Let's Go Crazy: The GRAMMY Salute to Prince*, and sang background vocals for Sir Elton John at the 2020 Academy Awards. And **Adam Aejae Jackson**, a native of Detroit, Michigan, began singing in church at the early age of three and has worked with Toni Braxton, Melissa Manchester, David Foster, and more.

"The Speakeasy" highlighted contemporary songs, arranged in styles from the Roaring Twenties! A bold statement of the era entertained the audience through music, set design, and costumes. Southern blues kicked off the festivities and set the tone for the awaiting audience. Tony Pulizzi's as dynamic as he shredded on his guitar and ushered in vocalist Adam Aejae Jackson. The audience was transfixed during Jackson's moving rendition of 'Walk on By.' Other highlights of the evening were Rebecca Jade's interpretation of Nat King Cole's 'Nature Boy,' and closing act Sy Smith, who was stunning in her form-fitting 1920s quintessential black gown, gave a powerful performance of Sting's 'If You Love Somebody Set Them Free'; Smith's entrance and exit was pure theater! With the audience eager for more, the musicians stepped up with a rousing encore with the Beatles classic, 'Eleanor Rigby.'" -[Schmooze Jazz Magazine](#)

Florentino Buenaventura Talks About the Concept of Concerts.Cafe:

"We do concerts with coffee so people can engage the brand. If you weren't present at the show, you will be able to see it recorded later online, but that magic from those in attendance is once-in-a-lifetime. The people there, the audience . . . it's all a part of that magical experience. The energy was electric. With Myron—when he's not on tour with Earth, Wind & Fire—we're looking to do a more regular series. For the next one, we're thinking about doing the 70s era with disco, soul, and featured singers.

Florentino continues . . .

"We don't make money on music anymore and sustaining a career for musicians, the music is in the marketing. For genre-specific musical styles, we can take it [worldwide] and give people access to a far-reaching live concert experience. During the pandemic, we were doing a lot of that. Then when we launched in April, we had a surprisingly big audience, ranging from 100,000 to 200,000 paid views. In May, the live venues opened back up, causing a severe dip in revenue. Live streaming is the long game and an in-person concert . . . you'll either sell-out or not. When you bring the two together, you have a residual income to go along with a one-off show. With Concert.Cafe, we've got the platform, the ticketing, and the ability to do the bundling packages with coffee and the concert or a dinner show. The

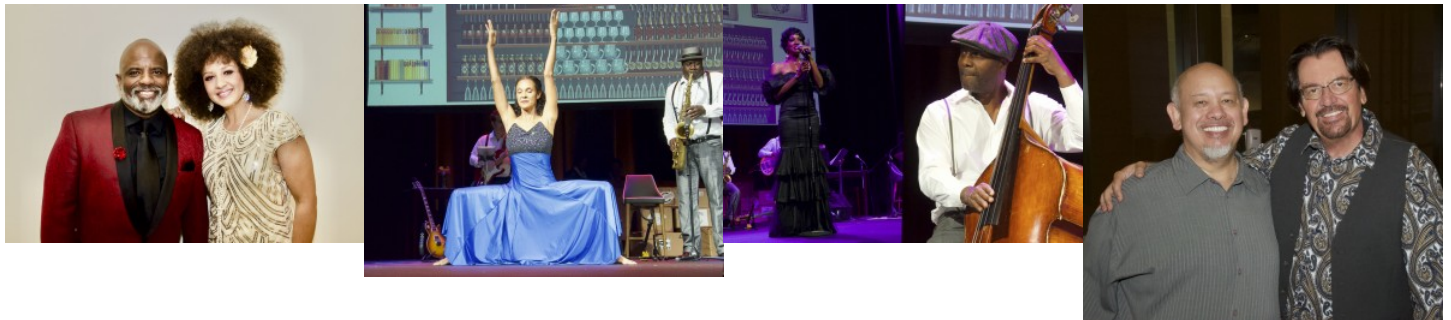
food is simply amazing at The Legacy Hotel.”

About Concerts.Cafe

As the first interactive and immersive live streaming concert venue for lovers of live music and gourmet coffee, Concerts.Cafe is a unique, online concert experience for music fans and coffee connoisseurs. It is a web platform dedicated to pairing ticketed live music events and signature artist shops with consumable merchandise, offering shows in all genres with some of the finest organic flavors available in coffees and teas. Serving as a new revenue resource for music artists, Concerts.Cafe offers gourmet, artist-branded consumables and on-demand or live streaming music content to fans. Launched in April 2021, with a fantastic lineup of multiple music events and artist-inspired coffee flavors from which to choose Concerts.Cafe features special live streams and now in-person performances and artist coffee selections from a variety of musical artists and bands. (All in-person concerts adhere to Covid restrictions.) Visit <https://concerts.cafe/>

About The Legacy Resort Hotel & Spa

In the midst of California’s breathtaking natural beauty and moments from San Diego’s world-renowned beaches, you’ll find Legacy Resort Hotel & Spa. Surrounded by the Legacy International Center, a state-of-the-art complex with countless features and attractions, the resort is unparalleled amidst San Diego and Southern California hotels. There is no more ideal destination for both leisure and corporate travel than right here at 875 Hotel Cir. S, San Diego, CA 92108. Visit: <https://legacyresortandspa.com/>



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