

Browtisan's Eyebrow Embroidery for Men: 3 Reasons to Try It



**Well-trained,
HIGHLY PROFESSIONAL BROW ARTISANS**

Singapore, Singapore, Sep 13, 2021 ([Issuewire.com](https://www.issuewire.com)) - Browtisan, Singapore's pioneer premium brow salon, shares the top reasons men should consider eyebrow embroidery.

Although eyebrow embroidery is more commonly associated with women, this treatment can benefit men as well. In recent years, [male eyebrow embroidery](#) has become a popular trend to achieve natural-looking brows without all the hassle of grooming. In fact, several global male influencers have shared their eyebrow journey on different social media platforms as a way to normalize getting eyebrow

embroidery. In doing so, they encourage more men to try to procedure themselves.

One of the reasons eyebrow embroidery has become a popular treatment for men is that it gives them the look of fuller brows. "Brows are a key feature to accentuate facial features and enhance the overall look for both men and women. However, as opposed to women, men have much stronger jawlines and bolder facial characteristics. As such, they require fuller brows to match their powerful features. Eyebrow embroidery is just the solution they need to achieve thicker, fuller brows instantaneously," stated Ms. Raine Lee, Marketing Manager at Browtisan.

She further added saying, "Eyebrow embroidery also helps delay signs of ageing. Generally, when men age, they shed hair, resulting in greyer, sparser brows. By getting this semi-permanent treatment, they enhance their physical appearance to maintain the strong and youthful facial characteristics."

Suppose men suffer hair loss due to health conditions and medical treatments such as alopecia or chemotherapy. In that case, a natural eyebrow embroidery might be the most effective solution they can get to maintain their brows' natural fullness.

According to Ms. Lee, "The technique involves mimicking natural brows by using delicate strokes to give them a more organic finish. The objective is to fill in sparse areas with thin hair-like strokes to hide imperfections. Because the effect is so natural, the final result appears seamless, making it seem as though no treatment has been done."

Rather than getting corrective surgery, eyebrow embroidery is an excellent and non-invasive alternative to enhance men's brows. In addition, this treatment is a much more affordable option than surgery, which makes it more accessible for many men in the country.

"Men can get the same results for corrective surgery with [eyebrow embroidery](#). Plus, it involves fewer risks because it's only semi-permanent. Contrary to women's treatment, eyebrow embroidery for men is mostly done for enhancement purposes. Ultimately, the goal is to make their brows appear thicker, fuller, and fluffier. So, if they want to achieve this, they can do so by booking eyebrow embroidery appointments with licensed aestheticians," explained Ms. Lee.

[Browtisan](#) is an award-winning eyebrow embroidery Singapore-based salon where men can get their eyebrows done. With their team of brow artisans, they can cater to men's eyebrows to create thick statement brows.

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