

BadassU Launches Online Mindset Mastery Program for Struggling Young Adults

Designed for ages 17 to 28 ready to overcome blocks and thrive in all areas of life. Free parent evaluation resources.

California, Santa Barbara, Sep 22, 2021 ([Issuewire.com](https://www.issuewire.com)) - In response to growing mental health concerns among young adults, BadassU, an online education, and training community for ages 17 to 28, announced the launch of an online membership program called **BadassU Prime**.

[BadassU Prime](#) is an online mindset mastery training course that provides the essential strategies, tools, and support resources for struggling young adults to thrive in all areas of personal and professional life. Members also receive access to private community resources including relevant videos, podcasts, and articles, and participate in weekly group online coaching sessions.

“BadassU Prime is the vital stuff not learned at home, school, or on the job,” said BadassU Founder and Master Results Coach Caroline Pereira. “BadassU Prime is a game-changing solution that can be accessed by young adults, anytime and anywhere.”

Pereira attributed societal changes, in large part driven by Covid, to the millions of young adults struggling nationwide and around the world. “There’s a huge void in the mental wellness marketplace for young adults, and we’re also seeing more parents searching for solutions,” added Pereira.

The challenge now is how to identify and bring young adults into the program. “We determined the most efficient way to reach young adults at this time is through referrals by parents,” said Pereira. “We also provide free resources for parents to first educate themselves, so they can take informed action for their young adult.”

About [BadassU](#)

Founded by [Caroline Pereira](#), BadassU is an online membership and community for young adults ages 17 to 28. Our mission is to inspire young adults to come alive, take responsibility for their own personal growth, and foster success and fulfillment in all areas of life. BadassU offers membership programs that include personal growth courses, one-on-one coaching, special events, and original programming. BadassU utilizes state-of-the-art technologies to deliver and scale our community, programs, and services. BadassU is an apolitical and non-partisan organization.

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