

#1 Landlord Lead Generation in 2021

Unique Market Offering For Lettings Sector

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“The ARO is a unique opportunity for landlords. We had all the standard service options but it's different times and it can be great for landlords to get the full years rent in advance. We've just completed our first ARO deal and the landlord jumped at the opportunity as no other agent had offered it to him.

Joe Mulligan

Lettings Manager, Butler & Stag, Bow



ARO

United Kingdom, East Sussex, Sep 21, 2021 ([Issuewire.com](https://www.issuewire.com)) - If you've been keeping up with the latest property news; you've probably heard via Letting Agent Today or Estate Agent Today about 2021's latest game-changing landlord lead generator: ARO (The Advanced Rent Option). It's only available to certain agents (with leading independents prioritised). [Should your application be successful](#); you could be the only agent within your territory with the ability to offer a truly unique selling point; giving you a real edge over the local competition.

As an [ARO partner](#), you will have the ability to offer all your landlords a years' worth of rent upfront. Funded by us. Furthermore, due to our recent success; we are pleased to announce that we have chosen to put a time-limited funding discount in place for our final partners, to help them build even more momentum.

We are only looking to secure 1% of the market – and we are already well on the way; so you really do need to move quickly if you want this opportunity.

Would you like to be able to offer your landlord guaranteed full market rent paid a year in advance? Or would you rather have your main competitor offering 2021's best USP to your landlords?

If you are interested in finding out more about this unique proposal (which just so happens to be the brainchild of [Simon Shinerock](#), Chairman of [Choices](#)); then [book yourself in for an informal chat with Gary](#), (the friendliest man you are likely to talk to this year) to see if your area is already claimed; or if you meet the criteria to dominate your patch!

Good luck!



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Source : The Advanced Rent Option

[See on IssueWire](#)