

Velocity Sports Performance is sending athletes to the Olympic Games for the 10th Time

With the Tokyo Olympics, a small southern California company has sent athletes to 10 Olympic Games from 17 countries and 13 different sports



California, El Segundo, Aug 3, 2021 ([IssueWire.com](https://www.issuewire.com)) - When Velocity Sports Performance was founded in 1999 they were training six track & field athletes from five countries who would go on to the 2000 Olympic Games. That tradition of working with elite Olympic athletes continues with the Tokyo 2020 Games. Global High-Performance Director Ken Vick set up shop in Redondo Beach in 2005 and has been helping Olympians ever since.

"For a performance coach, one of the unique aspects of many Olympic sports is that they are measured objectively. You can see if what you are doing with them is working. You can't hide bad training behind a great team or tactics," says Vick

He'd know something about that as he coached multiple athletes going to the Games and directed the high-performance team behind many others. For the Rio 2016 Games, Velocity supported the entire Chinese Olympic Committee. In the last decade under his watch, Velocity has supported 54 medal winners across 13 different sports.

In the USA many athletes in smaller sports struggle to survive as they pursue their dreams. Velocity has made it part of its mission to support these incredible athletes who are willing to dream. Every year they provide sponsorships for athletes in smaller sports to help them on their journey.

"it's the environment. I'm finally in a gym where there's knowledgeable coaches, technology to use, and it's just been really good preparing at Velocity" – MADDIE GODBY 2020 OLYMPIAN, TEAM USA, TRACK CYCLING

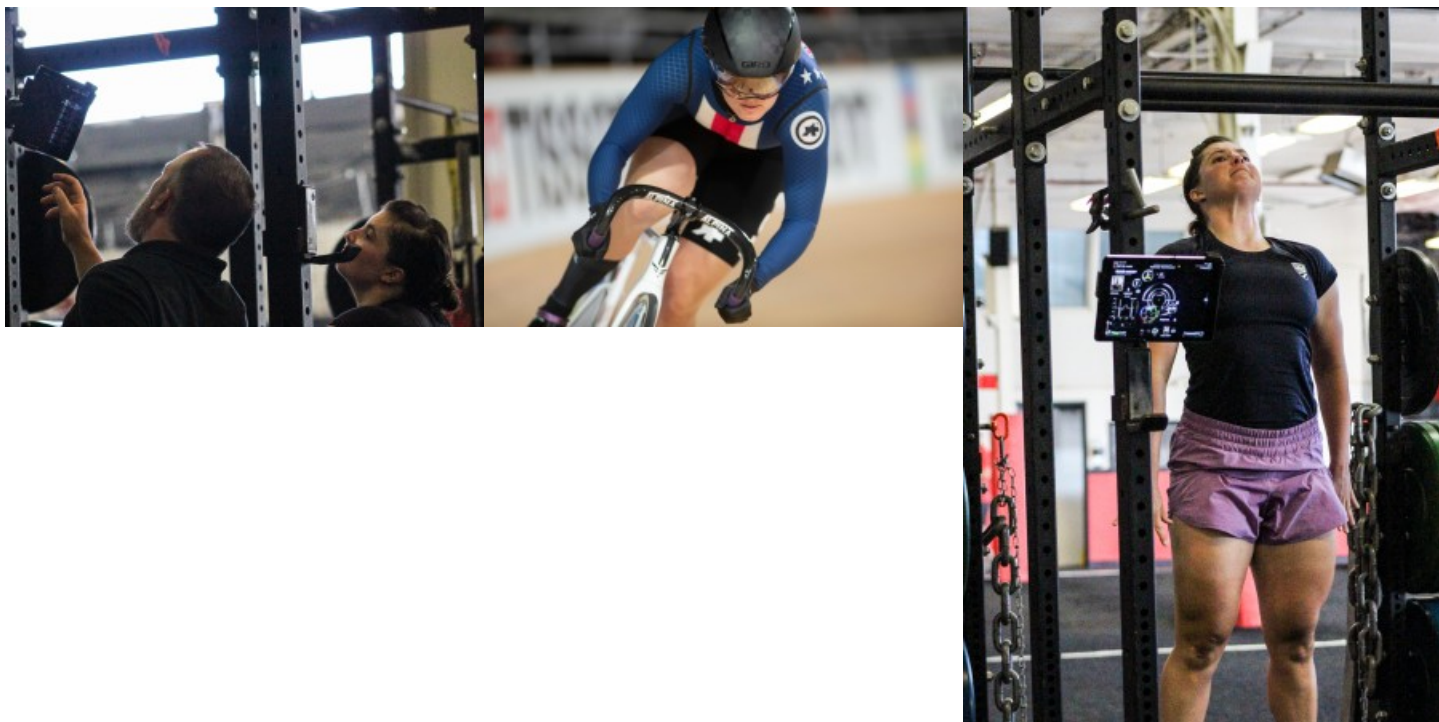
While the sports and fitness industries are filled with hype, flashy social media accounts, and short-lived personalities, Velocity Sports Performance is quietly continuing 2 decades of excellence by sending athletes to another Olympic Games. They continue to bring this knowledge to aspiring athletes across the country.

Further information on Velocity's history with the Olympic Games: <https://velocityspusa.com/velocity-sends-athletes-to-olympics-for-unbelievable-10th-time/>

ABOUT VELOCITY SPORTS PERFORMANCE

Velocity Sports Performance was founded in 1999 and has trained over 1 Million athletes around the globe. From Olympic committees and Gold medalists to aspiring youth athletes, velocity provides athletes and organizations with support in training, sports medicine, nutrition, recovery, and science to help them pursue their dreams and achieve their best performance.

Information: <https://velocityspusa.com/wp-content/uploads/2021/08/Velocity-2021-Information-Kit.pdf>



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