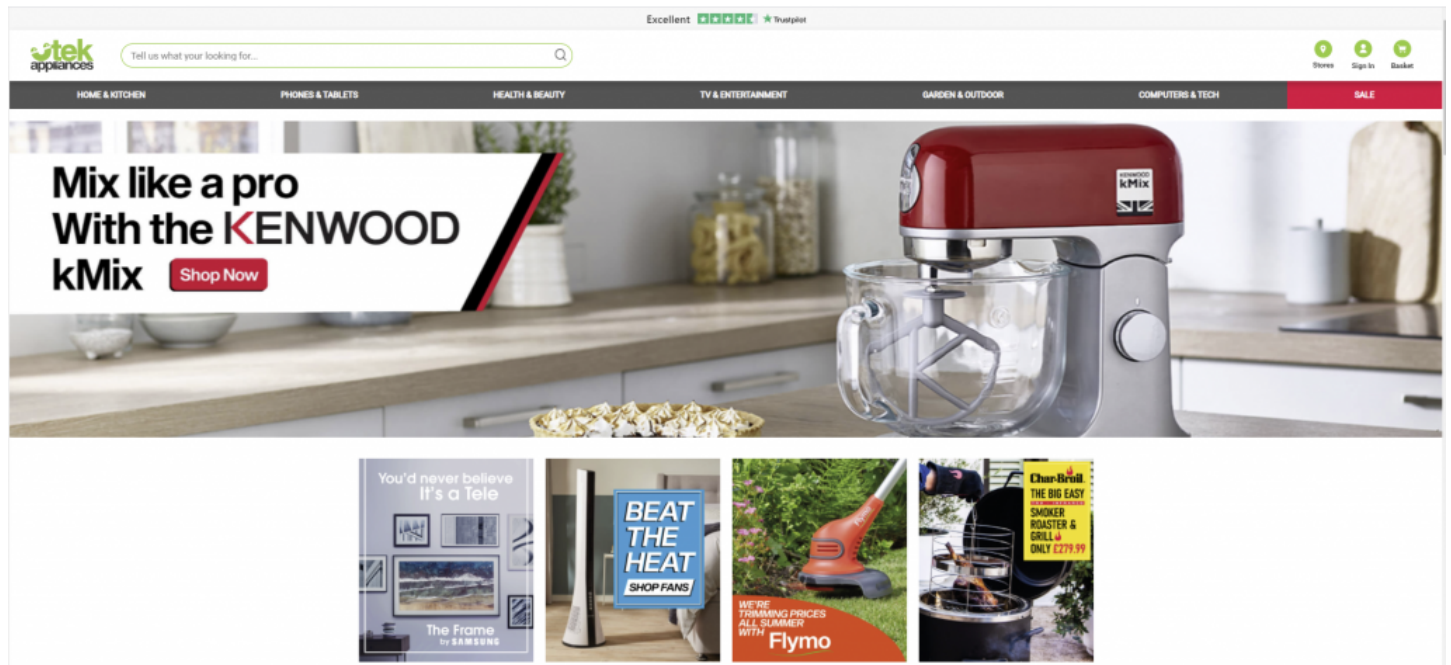


UK Ecommerce Company, Utek Appliances Launches New Website and eCommerce Portal

West Yorkshire leading supplier of consumer electronics goods has recently launched a new website to enable them cater to the many shopping needs of its rapidly growing customer base.



United Kingdom, West Yorkshire, Aug 6, 2021 (IssueWire.com) - Utek appliances which is based in the heart of Brighouse, Huddersfield specialises in the Home, Kitchen, Entertainment and Office product categories

Utek Appliances' management has confirmed that the new e-commerce website will not only enable its visitors to purchase top-quality consumer electronic goods, but also offer customers better loyalty and reward programs. The e-commerce website allows visitors across the United Kingdom to purchase products directly from the website using Utek Appliances' proprietary e-commerce platform. By moving to a new SEO friendly, e-commerce website, Utek Appliances is able to manage products, categories, specials, and orders via the simple CMS backend management system.

"Site visitors will have access to an extensive array of consumer electronics goods across different categories. We believe a new and modern website will help shoppers receive more value when they shop online with us. The priority for us is to make sure shoppers have a better shopping CX experience online or in-store." - Luke Everett, E-commerce Manager

Utek Appliances over the last few years has consistently grown and it is imperative that we offer customers multiple touchpoint that helps them access their favourite products. Whether it is a Samsung Fridge Freezer, an LG flatscreen TV or an Apple Macbook Pro we are passionate about making sure customers gain value every time they shop with us. - Digital Marketing Specialist, Caleb Adoh added.

About Utek Appliances

Established in 2016, Utek Appliances has consistently offered to its customer's value-driven consumer goods within the retail industry to over 100,000 customers both across the UK and Europe.

Utek Appliances have partnered with reputable businesses in the appliance industry, including Euronics, Miele, Honeywell, LG, Shark and Samsung etc.

Contact:

Caleb Adoh

Caleb@utekappliances.com

Related Links

www.utekappliances.com

Media Contact

Caleb Adoh

caleb@utekappliances.com

07376366950

Utek Appliances, Unit 9 Brookfoot Business Park, Brookfoot Ln

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