

The International MLS [IMLS]® Now Provides A Global Syndication Option For Their Members

IMLS Members Now Have Easy Access to Syndicate Their Property Listings To 100 Global Portals In 60+ Countries Attracting 145,000,000+ Viewers

Florida, Boca Raton, Aug 17, 2021 ([Issuewire.com](https://www.issuewire.com)) - The International MLS [IMLS]® announced today that it now has the ability to syndicate listings into 60+ countries on to 100+ real estate portals that attract an estimated 145,000,000 viewers a month.

According to The IMLS CEO/Founder and California broker Dr. Daniel Nussbaum, "We are proud to say that we have entered into an agreement with a global technology partner to facilitate syndication globally for our IMLS members. Our members will now not only have all their listings on The International MLS [IMLS]® as well as on thousands of other agent and broker sites across the country and around the world automatically but their listings can be syndicated globally to attract the largest viewership possible."

Large Brokers can now select to join the IMLS as a Premier Broker which enables them to bring in all of their agents to become IMLS members. The IMLS then takes the broker feed of all the listings of their agents to be on The IMLS as well as on IMLS/IDX International search pages distributed globally, and IMLS member agents can now choose to syndicate their own listings easily in their member's dashboard. To syndicate listings, the listings must come directly from either a broker feed or be listed manually as the IMLS cannot syndicate listings obtained from an MLS feed.

Additionally, IMLS agents can take advantage of IMLS Special Product Options and Opportunities to build their businesses locally and globally with buyers and sellers. This includes The IMLS international web page with IMLS/IDX search and Google Translate which provides an automated global property sharing of listings between agents all over the world. Their customers can view all IMLS listings around the world in more than 100 languages with their web visitors staying on that agent's own URL and with the agent getting the buyer leads to make referrals to other agents as they choose.

IMLS members are also listed in The IMLS Agent Directory, have full access to their own secure area in The IMLS Agent platform, and be able to network internationally while providing their listings with international exposure.

The IMLS global technology platform addresses the growing concerns about the direction of the real estate industry by making certain core ethical promises. The IMLS never advertises other agents on a personal member's listing page, and if a consumer is interested in a property, only that listing agent will receive the lead. The IMLS initiative is about putting the real estate market back in the hands of agents and brokers.

This syndication opportunity is expected to expand IMLS memberships significantly and continues IMLS expansion throughout the world.

"The growth of The IMLS has been exponential as we have grown from an estimated 17,000 members to 215,000+ in the last 18 months, and we expect further significant growth ahead with associations, MLSs, brokers, agents, and developers participating. Our goal has been to bring the real estate world closer together by serving the best interests of all concerned. We believe that brokers will see the strategic advantages for their agents to become IMLS members and join in with The IMLS global

initiative, said Dr. Nussbaum.”

About The International MLS [IMLS]®

The International MLS [IMLS]® is a real estate technology company and a global portal and products platform serving agents, brokers, associations, developers, buyers, and sellers around the world. Based in Boca Raton Florida, The IMLS has listings in 70+ countries available in 100+ languages and The IMLS enables agents to have all listings for their own websites. The IMLS empowers all agents and brokers to display international property listings knowing that commissions can be made on any sale which is generated by their IMLS search through referral agreements with other agents around the world and now has 215,000+ members. More information about The International MLS [IMLS]® and all its services can be found on <http://www.TheIMLS.com>

Media Contact

The International MLS

info@theimls.com

818.456.4311

6494 Pumpkin Seed Cir. #101

Source : The International MLS

[See on IssueWire](#)