## The Bear Bums Launches the World's First NFT To Reward Holders

Costa Rica, San Jose, Aug 23, 2021 (Issuewire.com) - The Bear Bums is set to position itself as a leading name in the NFT marketplace with the launch of its NFT collectible series that promises to reward holders. A non-fungible token is essentially data that is kept or accounted for in a digital ledger and represents a specific item. This can be or represent a work of art, a music album, or other forms of digital assets. For example, an NFT can represent a photograph, a music album, or other forms of digital assets.

Hence, when you purchase an NFT, you are simply purchasing a digital record of a token's ownership that can later be transferred to a digital wallet. In some ways, NFTs just like cryptocurrencies are just another asset class built upon blockchain technology.

## **How The Bear Bums Enter the Picture**

<u>The Bear Bums</u> are an NFT collectible series of 10,000 characters that were developed using an algorithm. There are at least 300 personality traits, accessories, and animations to choose from. Among other things, members will have unique access to the Bear Bum club, which will contain a variety of privileges and incentives that will evolve over time.

Interestingly, for lovers of nature and advocates of a friendly environment, The Bear Bums (TBB) is a food place to be as a tree will be planted for every bear purchased on this metaverse. As anyone can imagine, one of the many objectives of The Bear Bums is to have a beneficial impact on our environment and to provide care for our mother planet.

So essentially, you'll be planting a tree with every NFT you purchase as The Bear Bums seeks to address environmental challenges and impact nature by planting a tree with every NFT sale or resale to give the bears their home back.

It doesn't end there. Amazing rewards await those that support The Bear Bums' evolution and holders of any of its NFTs. These rewards will be in TBB's soon-to-be-launched native token called HONEY. At the time of writing, they are the first project in this space to offer rewards, incentives and privileges for purchasing the Bear NFTs through their tight-knit community.

## About the company

The Bear Bums is a wonderful community that promotes love for one another and the environment with a goal to plant as many trees as possible for bears sold. And what is more? In addition to this vision of theirs is a more gratifying experience within The Bear Bums community as well as ongoing special perks for being a part of the TBB ecosystems.

## **Media Contact**

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Source: The Bear Bums

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