

Scent Marketing Gets to a New Level With Coral Aroma



United Arab Emirates, Dubai, Aug 27, 2021 ([Issuewire.com](https://www.issuewire.com)) - Coming from the heart of the global perfume business, Coral Aroma has been a prominent supplier of scent products across many countries in and out of the GCC. Founded in 2015 in Dubai, Coral Aroma has mesmerized scent lovers through the wide range of scent diffusers and aroma oils they come up with.

Coral Aroma holds the legacy of the famous Coral Group of Industries in the UAE, of which it is a prominent division. With the great reputation of the Coral group of Industries, Coral Aroma has grown fast to become a leading supplier of quality scents and scent products to support various industries. Centered in the UAE, they also deliver their products across many countries around the globe.

Scent marketing has been a great choice for almost every business in the marketing field, and Coral Aroma has perfectly executed this strategy through its products. The Coral Aroma signature scents and aroma oils are extracted from natural sources with extreme research. Their scent diffuser machines are designed for the even spread of these soothing fragrances across any interior. CEO Mr. Renjith says, "Over the years we have succeeded in building a widespread following, by creating healthy connections with many prestigious brands. We are equipped with a team of branding experts and scent researchers, and have remained committed to producing scents that can truly define the value and identity of our

client brands.”

The Coral Aroma expert team has a plethora of information about the nature and peculiarities of a wide variety of scents that can be synthesized from nature. Incorporating these scents as a tool of scent marketing, they have come up with a wide range of scent marketing solutions for hotels, bars, offices, fitness centers, malls, spas, and massage parlors. To make avail of these services for your business, log on to www.coralaroma.com.

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