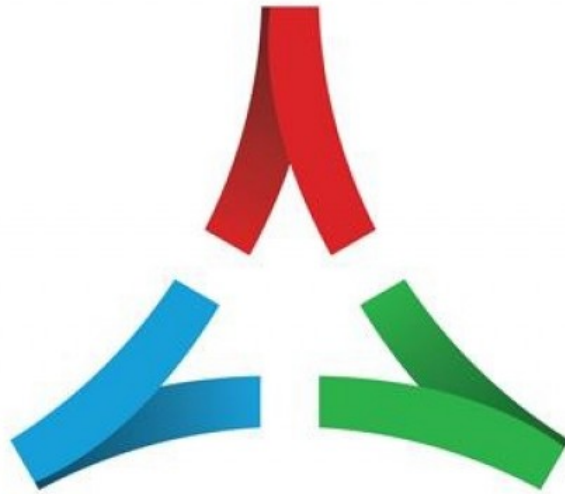


PureSoftware partners with Alliance Infotech Limited to expand the reach of its flagship product Arttha in Mauritius.



PureSoftware

Mauritius, Port Louis, Aug 27, 2021 ([Issuewire.com](https://www.issuewire.com)) - [PureSoftware](#), a next-gen software product, and services company, today announced the signing of a distribution partnership with Alliance Infotech Limited, a leading Mauritius-based technology solutions company, to expand the reach of its Arttha digital financial services product suite in Seychelles and Mauritius.

[Arttha](#) enables banks, financial institutions, and fintech firms to drive digital transformation with powerful value propositions, including Digital Wallet and Payments, Agent Banking, Merchant Management, and Loan Lifecycle Management solutions.

Under the scope of the partnership, Alliance Infotech Limited will distribute and deliver the Arttha digital banking suite for customers in Mauritius and Seychelles along with PureSoftware in both on-premise as well as SaaS-based delivery models. The agreement will also extend the reach of Arttha banking offerings to the existing customers of Alliance Infotech Limited.

Alliance Infotech Limited is a trusted company with a focus on Banking, Financial Services, and Insurance application solution in Mauritius and Seychelles as well as a strong understanding of working with cutting-edge technologies. With their knowledge of the needs of customers in the region, we are confident our Arttha suite of solutions can help banks and fintech firms achieve their goals of digital transformation; Our objective is to ensure banks and financial institutions have the digital engagement tools they need to thrive in today's rapidly changing market," says [Udeet Bhagat](#), Head of Business - Fintech at PureSoftware.

"Arttha has proven to be a leader for innovation in digital financial solutions with their global customer base and we are delighted to partner with PureSoftware to introduce the propositions offered by the Arttha platform to our customers across Mauritius and Seychelles to enhance the digital experience of financial services customers in these countries." said a key spokesperson of Alliance Infotech Limited.

About Alliance Infotech Limited:

Alliance Infotech Limited is a one-stop-shop for all technology needs for Banking, Financial Services, and Insurance sector. The company is headquartered at Ebene, Mauritius, and primarily serves the Indian Ocean Island market. The main mission of the company is to help the banking, financial services, and insurance industry to be digitally prepared for a better future. Built a robust bilingual IT implementation and support team together with its partner to serve the French and African BFSI market. We are located at 4th Flr, Ebene Heights, 34 Cybercity Ebene, 72201, Mauritius.

About PureSoftware:

PureSoftware is a software product and services company that focuses on driving a differentiated customer experience, accelerating cycle time, and improving business outcomes through integrating digital solutions, robotic automation, and non-linear commercial models. Its global delivery organization offers reliable technology-led solutions that meet performance, quality, time to market, rapid customization, and support.



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