

# noura.ai Launches Advanced AI-Infused Solution For Sales Forecasting



**Saudi Arabia, Ar-Riyad, Aug 10, 2021 ([Issuewire.com](http://Issuewire.com))** - Noura.ai is a research-led company that launches advanced AI-infused sales solutions for **[AI Leading Companies](#)**. Their unique AI-based software enables organizations to overcome challenging issues such as sales and demand forecasting. noura.ai advanced AI software combines the behavior and transaction data for accurate sales forecasting and allows sales to executives & sales agents with unique capability to overcome sales challenges.

Managing Director at noura.ai says: "Artificial intelligence is the future and our aim with noura.ai is to provide advanced AI solutions to organizations to aid in digital transformation. The idea for creating this unique AI platform came while working in the field of digital transformation. With noura.ai, we aim to build a comprehensive AI decision support software to help organizations overcome the challenges in marketing and sales. At noura.ai, we believe that it is crucial to blur the gap between academic research and business innovation to succeed in digital transformation. Currently, our development team is working on adding customer success stories on our platform."

Marketing Head at noura.ai says: "Our marketing team is currently promoting our advanced AI-based solution on different social media platforms to increase business reach among our target customers. We are actively taking feedback from our customers and searching for ways to enhance the customer experience. Customers interested in our products can request a demo to understand AI-based tools better and see its practical implementation in their business."

#### About noura.ai

noura.ai is a leading AI research-led company that provides AI solutions to enhance business decision-making capabilities. To build the most advanced decision-making platform they are building AI-based solutions to optimize their operations. They are combining behavior data and transaction data to develop a powerful forecasting mechanism.



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