

Learnie wins a Stevie Gold award for education

Learnie's innovative and award winning community learning platform wins gold!



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LEARNIE WINS GOLD STEVIE® AWARD IN 2021 INTERNATIONAL BUSINESS AWARDS®

Winners to Be Celebrated During Ceremony December 8th

Learnie was named the winner of a Gold Stevie® Award in the Mobile Site and App category for Education and Reference in The 18th Annual International Business Awards® today.

The International Business Awards are the world's premier business awards program. All individuals and organizations worldwide – public and private, for-profit and nonprofit, large and small - are eligible to submit nominations. The 2021 IBAs received entries from organizations in 63 nations and territories.

As the ongoing COVID-19 crisis will prevent winners from receiving their awards on stage during a traditional gala IBA banquet, winners will be celebrated instead during a virtual ceremony on Wednesday, December 8th.

More than 3,700 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Company of the Year, Marketing Campaign of the Year, Best New Product or Service of the Year, Startup of the Year, Corporate Social Responsibility Program of the Year, and Executive of the Year, among others. This year's competition also featured a number of categories to recognize organizations' and individuals' responses to the COVID-19 pandemic.

Learnie is a community microlearning app available free in the app stores as well as a cohort-based Enterprise solution. One of the judges in the Stevie awards called Learnie: "A forward-thinking concept that has been beautifully executed. Quite a bold, brave new way of learning, but great innovation within the sector".

Learnie Board Member, Peter Mastin, said of the award, "We're very excited and honored to be recognized with the innovations we've built in Learnie. Our mission is to democratize and decentralize learning because we believe learning is broken, and we're here to fix it with community-based microlearning. Learnie's technology is not only more appealing to modern learners but is proven to drive greater retention of content."

"What we've seen in this year's IBA nominations is that organizations around the world, in every sector, have continued to innovate and succeed, despite the setbacks, obstacles, and tragedies of the ongoing COVID-19 pandemic," said Stevie Awards president Maggie Gallagher. "All of this year's Stevie Award winners are to be applauded for their persistence and their resilience. We look forward to celebrating their achievements with them during our 8 December virtual awards ceremony."

Details about The International Business Awards and the lists of Stevie Award winners are available at www.StevieAwards.com/IBA.

About Learnie

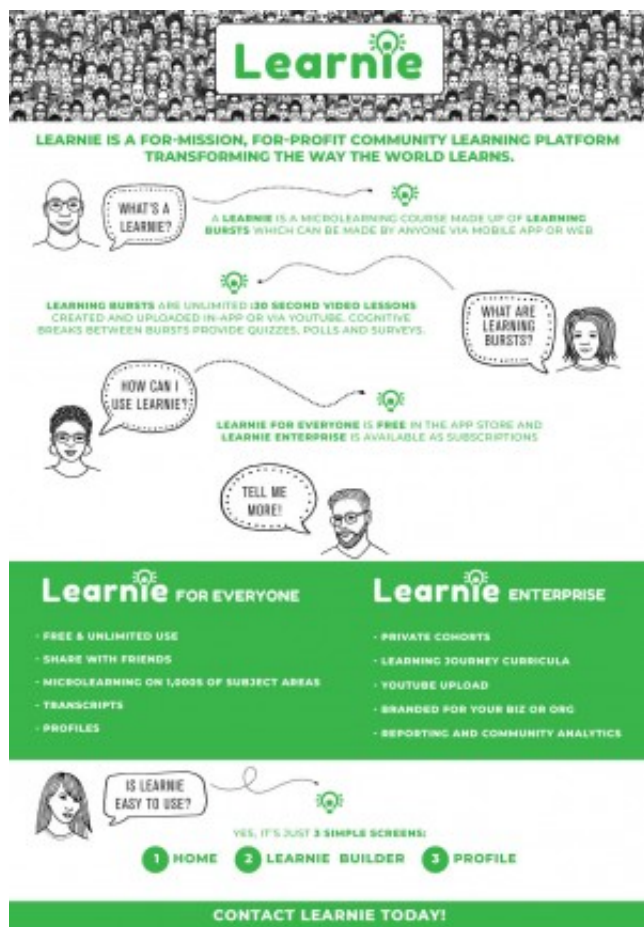
As a Public Benefit Corporation, Learnie For Everyone bridges the digital divide by making community learning available to all. Learnie Enterprise brings private User-Generated Microlearning to businesses and organizations to capture the power of their communities and make learning easier, faster, and more cost-effective. Find out more at <https://mylearnie.com>.

About the Stevie Awards

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The

International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 nominations each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.

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Learnie

LEARNIE IS A FOR-MISSION, FOR-PROFIT COMMUNITY LEARNING PLATFORM TRANSFORMING THE WAY THE WORLD LEARNS.

WHAT'S A LEARNIE?
A LEARNIE IS A MICROLEARNING COURSE MADE UP OF LEARNING BURSTS WHICH CAN BE MADE BY ANYONE VIA MOBILE APP OR WEB

LEARNING BURSTS ARE UNLIMITED 130 SECOND VIDEO LESSONS
CREATED AND UPLOADED IN-APP OR VIA YOUTUBE. COGNITIVE BREAKS BETWEEN BURSTS PROVIDE QUIZZES, POLLS AND SURVEYS.

WHAT ARE LEARNING BURSTS?

HOW CAN I USE LEARNIE?
LEARNIE FOR EVERYONE IS FREE IN THE APP STORE AND LEARNIE ENTERPRISE IS AVAILABLE AS SUBSCRIPTIONS

TELL ME MORE!

Learnie FOR EVERYONE	Learnie ENTERPRISE
• FREE & UNLIMITED USE	• PRIVATE COHORTS
• SHARE WITH FRIENDS	• LEARNING JOURNEY CURRICULA
• MICROLEARNING ON 1,200S OF SUBJECT AREAS	• YOUTUBE UPLOAD
• TRANSCRIPTS	• BRANDED FOR YOUR BIZ OR ORG
• PROFILES	• REPORTING AND COMMUNITY ANALYTICS

IS LEARNIE EASY TO USE?
YES, IT'S JUST 3 SIMPLE SCREENS:

- 1 HOME
- 2 LEARNIE BUILDER
- 3 PROFILE

CONTACT LEARNIE TODAY!



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