

“La Côte d’Azur” – postcard series by artist Nans Rivat

“La Côte d’Azur” by artist Nans Rivat is a set of 95 cards in acrylics, soft and hard pastels and charcoal; representing the unique atmosphere that pervades during Summer on the French Riviera.



United Kingdom, London, Aug 13, 2021 ([IssueWire.com](https://www.issuewire.com)) - The beauty of asynchronous communication is that it leaves space to our imagination to fantasize about the reaction of the recipient.

“La Côte d’Azur” is a set of 95 cards in acrylics, soft and hard pastels and charcoal; representing the unique atmosphere that pervades during Summer on the French Riviera, from the warm evening light and those never ending days, to the sound of the sea and the smell of the pine trees.

As part of this artwork, 95 people will receive those cards, from French First Lady Brigitte Macron, Fashion designer Olivier Rousteing, Chanel artistic director Virginie Viard to anonymous and friends. That way, creating a network of individuals linked by an asynchronous and creative bond – and for me that is what Art is all about, creating connection.

To discover the full series, visit his website at nansrivat.com or Instagram (@nrivat)

Nans Rivat is a French artist and illustrator based in London. His playful aesthetic is informed by an appreciation of Fashion, Photography, Pop Culture, and History. His signature “Sassy Lady” illustrations have been developed and translated into mixed media such as digital illustrations, animation videos, drawings, and paintings.

Nans’ versatile technical skills, including pastels, oil, crayon, digital drawing; and his passion for mixing materials and techniques, mean that he can work on a broad range of themes, subjects, and interests. His work is characterized by an easily recognized style, a specific sense of aesthetic, a strong visual narrative, and a witty spirit.

After a career in finance at the American bank Goldman Sachs, Nans established his studio in 2018 and since then has worked on a broad range of art projects, commissioned works, Youtube videos, and design projects. In addition to creating artwork and illustrations for collectors and clients, he has issued limited edition pieces including ceramic plates, Christmas cards (edition 2018 and 2019), tote bags, and prints.

Nans leverages social media and platforms to showcase his artwork and to create witty posts such as his series about Fashion Week (illustrations of his favorite fashion pieces of the presented collection from various designers) and brand illustrations (Chanel, Balmain, Sunset Tower, Au Départ, ...) He enjoys a large audience throughout Instagram (@nrivat), [Youtube \(Sassy Lady\)](#), Tik Tok (TheSassyLadies) and his own website.

For all enquiries regarding Nans Rivat please email us at partnership@nansrivat.com or use our [contact form](#).



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