

Kroma Announces Partnership with Shutterstock, the Largest Resource for Stock Photos

Kroma Partners with Shutterstock to provide users unrivaled access to the best business tools online



Texas, Dallas, Aug 11, 2021 ([IssueWire.com](https://www.issuewire.com)) - [Kroma](#) - the leading platform for PowerPoint templates and pitch decks - announced their partnership with Shutterstock, adding 20 million stock images and videos to Kroma's library.

"This partnership is the first of its kind," said Rashad Moore, CEO of Kroma. "Our users now have a huge leg up when creating proposals, slide decks, and presentations."

About [65 percent of humans are visual learners](#), according to the Social Science Research Network.

Meaning, the **majority of potential clients and peers rely on visuals, like infographics, photographs, and videos to absorb new information.**

Additionally, [research from Vanderbilt University](#) outlines that **PowerPoints with graphs, videos, and pictures help structure presentations for increased understanding.**

Recognizing the importance of visual content along with the growing need for gig workers to be able to remotely present data, pitch ideas, and propose ideas to clients, Kroma has amassed a library of more than 100,000 slide decks, infographics and data visualizations for users.

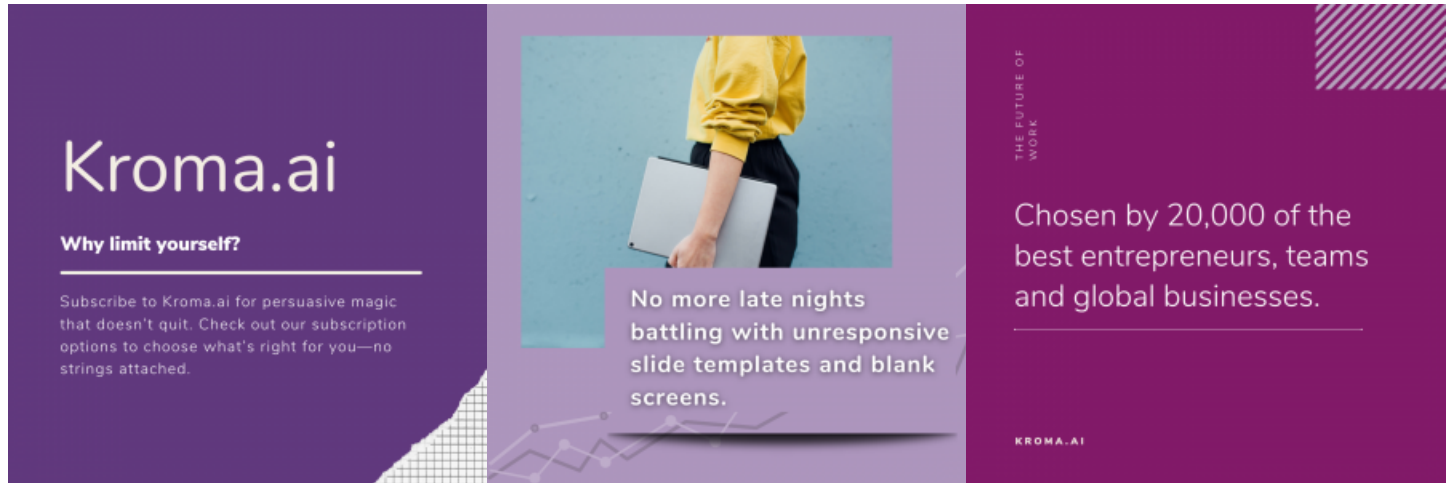
“Shutterstock is a powerhouse in the industry and we’re so excited to bring this incredible tool to our users,” said Moore.

Founded in 2003, Shutterstock is the leading global provider of high-quality licensed images, videos, and music. By providing diverse content to businesses, marketing agencies, and media organizations, Shutterstock helps creative professionals in all facets of storytelling.

By partnering with Shutterstock, Kroma has made a huge step toward solidifying itself as the most trusted source for expert-driven PowerPoint templates found online.

The future of work is visual storytelling and Kroma is here to usher its users into this new era with its suite of tools that help users plug and pitch with confidence.

Sign up to [explore Kroma for free](#) today.



The advertisement banner is divided into three vertical sections. The left section has a dark purple background with the text 'Kroma.ai' in large white font, followed by 'Why limit yourself?' and a short paragraph about subscription options. The middle section features a light purple background with a photo of a person in a yellow shirt holding a laptop, and text about late nights and unresponsive slide templates. The right section has a dark purple background with the text 'Chosen by 20,000 of the best entrepreneurs, teams and global businesses.' and the Kroma.ai logo at the bottom. A decorative graphic of a line graph is visible at the bottom of the middle section.

Kroma.ai

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