

## KissGang Truly BETTA DAYZ' DELUXE

CEO/Artist, KISSGANG TRULY Preps FOR TV TAKEOVER ON BET JAMZ



Indiana, Indianapolis, Aug 10, 2021 ([IssueWire.com](https://www.issuewire.com)) - Indianapolis, Indiana's own Arturo Meeks, most recognized as KissGang Truly, is a man of many hats. He's an artist, entrepreneur, author, and CEO of Kiss Gang Music Group. KissGang Truly blessed the world with '*BETTA DAYZ*', the album, on New Year's Day of 2021 and is back with the deluxe edition as of late July. After adding 4 more installments to the 12 song original, a spark was ignited in the marketing genius's think tank with enough ammunition worth of strategies to snipe the industry.

'*BETTA DAYZ*' *DELUXE*, was fully recorded and engineered at the infamous, THE SALTMINE STUDIO OASIS (Lil Wayne, Kendrick Lamar, Joyner Lucas), in Arizona. KissGang teamed up with producers Rockstar, Ced L. Young, and Joey French who exploited nothing less than audio nirvana and managed to achieve their goal. The album is saturated with thrilling, unapologetic, and liberated vibe anthems of speaking how you feel and not being afraid to be what you really want to be. The different blends of emotions supersede KissGang's Indianapolis hip hop roots and connect the undertones of rock, trap, pop, and feel-good melodies of the world.

In addition to the push of the album, '*BETTA DAYZ*' *DELUXE*, KissGang Truly has teamed up with IKONEQ Films and has 6 official feature film-esque music videos on standby for his current and potential fanbase. As a lead effort towards global outreach, the official video for 'PTSD' will be world premiered exclusively on the BET JAMZ network at the end of August.

KissGang Truly is a true artist that believes in being true to his fans and plans on pressing the reset button on the concept of street teaming and brand awareness by going back to the basics with the physical presence of merchandise and content as well as the digital push. He wants to make sure that he leaves as many footprints as fingerprints in his legacy journey in order to sustain true support and engagement.

With the album, BET JAMZ world premier, book, and documentary in tow, KissGang Truly is truly setting himself up for '*BETTA DAYZ*' and earning his right as one of the most dynamic personalities to get to know and love. As always, stay tuned because there's always more

IG: @Kisssgangtruly





## Media Contact

Rapbreakfast

Rapbreakfast@gmail.com

Source : Kiss Gang Music Group

[See on IssueWire](#)