

# Jeremy McGilvrey's Stellar Reviews Set Him Apart In The Marketing World

Jeremy McGilvrey, a digital marketing professional with over 700 stellar reviews from clients worldwide



**Texas, San Antonio, Aug 25, 2021** ([IssueWire.com](https://IssueWire.com)) - Meet [Jeremy McGilvrey](#), a digital marketing professional with over 700 stellar reviews from clients worldwide, showcasing how he helps build world-class conversion-based websites and sales funnels that generate leads on demand for his clients.

Think back to the last time you hired someone, ate at a new restaurant, or picked a movie? how did you arrive at that decision? For 88% of people, online reviews are the most important factor and are as trusted as a personal recommendation.

Now, when it comes to reviews: there's good and bad news. The good news is, for those like Jeremy McGilvrey who deliver world-class results to their clients?is that authentic reviews create a level of trust that nothing else can. They provide a high level of social proof, coined by psychologist Robert Cialdini in his best-selling book *Influence*.

However, the opposite is true: having no reviews or negative reviews severely impacts consumers' buying decisions. For example, a recent study said 92% of people look at no reviews unfavorably, impacting their buying decision.

In today's feature, we'll examine how Jeremy McGilvrey provides his clients with a superior experience that is rare in the online marketing space. We'll showcase his track record of results where he makes his

client's the hero, obsesses over details, and even personally [guarantees](#) his work, all of which have led to him being named a "brilliant entrepreneur" by the Huffington Post.

## **Jeremy McGilvrey's Reviews Showcase A Track Record of Success**

In a world with endless options for brands, products, and services, it's easy to fall prey to those who are loudest. Unlike most business owners in the digital marketing space, [Jeremy McGilvrey's reviews](#) showcase a real, proven, ROI-driven track record of results.

Why does this matter? In the digital marketing space, most providers treat the client experience as a transaction: once the website or sales funnel is live, most of their work is done. However, Jeremy believes going "live" is where the process begins.

Since each of his industry-leading techniques is customized to each project, he doesn't stop until the results can be tracked and proven. In fact, over 250 of his clients have seen their user retention increase by 39% with new landing pages and more than 300 clients have leveraged their design to multiply their response rates by 400%.

Mariya Gancheva, the founder of Kundalini Lounge, had this to say about Jeremy McGilvrey's process:

***"Jeremy and his team went above and beyond to make sure the project is completed down to the very last detail, did an amazing job and we are very grateful for all the support, patience, and guidance through every single step of the process!"***

With a track record of success, Jeremy McGilvrey takes the spotlight off himself and instead chooses to make his clients the hero.

## **Jeremy McGilvrey Makes His Clients the Hero**

A key factor for [Jeremy McGilvrey's success](#) is simple: he chooses to make his clients the hero of the story, not himself. While this sounds obvious, many service providers focus too much on themselves, instead of celebrating their clients and putting them at the forefront of their business.

Jeremy's desire to make his clients the hero comes from a deep understanding of their challenges. As someone who's been in their shoes, he's been on the receiving end of an ineffective website or poorly designed sales funnel. He's seen the unethical tactics and "look at me" marketing built on a house of cards. In other words: he empathizes with their challenges at a fundamentally deep level.

It's why he chose to spend more than a decade to become the best in the world. He was sick and tired of hearing from people who'd wasted time and money on ineffective marketing. So when speaking about his business, he said: "My business isn't simply a business...it fundamentally shifts people's livelihoods daily and has become my purpose. It's what I live for."

Built upon a clear and compelling purpose, Jeremy McGilvrey goes against what his competition does and chooses to overpromise and overdeliver. And if he doesn't, well, then he's personally on the hook until he does.

## **Why Jeremy McGilvrey Believes In Overpromising and Overdelivering**

An old quote says you should underpromise and overdeliver, and thus, your clients will be floored due to

their low expectations. Jeremy McGilvrey disagrees with this strategy because he believes a business is taking less responsibility and ownership to provide incredible work by under-promising.

Instead, he promises results for his clients<sup>7</sup>going as far as to offer a [100% personal guarantee](#) that is not only rare in the marketing space but completely unheard of. Dr.Jeffrey Hockings, Founder of Help Your Diabetes, expands on working with Jeremy:

***"Jeremy McGilvrey is a true professional. Easy to work with and extremely knowledgeable. I've already got him working on another project with 3 more upcoming. He is our guy moving forward."***

When you believe in the purpose behind your mission and have been in your client's shoes, then the work you provide is much more than a transaction: it becomes what you're known for. This means you're willing to go above and beyond and become obsessive when it comes to the nitty-gritty details that most aren't willing to do.

### **Obsessing Over the Details Sets Jeremy McGilvrey Apart**

Another reason clients hire Jeremy McGilvrey from all over the world is his insatiable drive for the details. Known as an obsessive tracker of metrics, data, and even the "mouse flow" of a website visitor<sup>7</sup>his clients are often blown away by a level of detail they've never seen before.

One of these clients is Preston Howards, the CEO of SLC guitar, who praised him for his attention to detail in building a world-class sales funnel for his guitar lesson business. Howards was blown away by Jeremy McGilvrey's first draft that surpassed the final draft of every other digital marketer by a wide margin, saying:

***"Jeremy McGilvrey is the most thorough landing page expert I have ever worked with. Attention to detail, research, knowledge from a high-level view to the most minute details. I've never had an expert deliver their first draft so perfect with such little revisions. And as a side note, I love how passionate and proud he is of his work. Look forward to working with him again!"***

In a world focused on the big picture, those who are willing to zero in on the details for their clients will stand head and shoulders above the crowd.

### **Jeremy McGilvrey Sets A New Standard for All Businesses**

When hiring a professional for your business, Jeremy McGilvrey advises you to do your due diligence. It's easy to make a quick hire out of desperation or someone promising a whole website for a low rate, but that always costs more in the long run.

He says, if you get it right once, it may require a larger investment up front...but then you'll have an asset that generates results on auto-pilot and pays for itself for years to come. Instead of what most people get with websites and sales funnels: an asset that may look great on paper but doesn't create results.

He advises you to seek out reviews and then examine the businesses those reviews are coming from. Next, he believes a confident business owner should refer you to their prior clients about their experience. Then, you should be able to examine a [portfolio](#) of their work across various industries and sectors.

Otherwise, he says, you may become someone else's "guinea pig" as they use you to develop their skills at your expense. Unfortunately, this is quite common according to Jeremy, noting: "My clients trust me because I hold myself and my team of certified experts to the highest standards of creative and technical excellence, and I put my business and brand on the line to guarantee results."

Ultimately, [\*\*Jeremy McGilvrey's\*\*](#) commitment to excellence is an inspiring tale of a business owner on a mission bigger than himself, that can and will continue to create the impact he intends to.



"Today marks the end of our several-week long engagement with Jeremy. I do sincerely mean it when I say that I am grateful for the insights he provided, the knowledge he imparted, and the new course for my on-line presence and lead generation systems that he has helped chart.

It was amazing to me how deeply Jeremy immersed himself into the brand identity to the point that he was able to articulate all the strengths of JOC and communicate the value better than I could have imagined.

The last 6 weeks have been full of Jeremy guiding me through a complete restructuring of the client experience, implementation of new processes and controls, realignment of resources, investment in new technology, and all the other business operation changes that were badly needed.

Over the last few months Jeremy has helped me prioritize and automate the new action based on marketing to make better decisions and re-align key segments of the business.

All throughout that process, I noted that he never pushed solutions or decisions on me or in any way tried to impose anything. Rather, he ensured that he furnished me with the necessary information and context, and in some cases provided coaching and mentorship, but then he allowed me room to make the calls. I believe that through this process I have learned a great deal from Jeremy and he has positioned me to be successful.

My expectations for this engagement with Jeremy have all been more than met and have exceeded every one of them. I look forward to our next opportunity to work together and I would highly recommend his services." -Joseph Oniwar

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